# 0124 - A mobile app for knowledge about land potential and sustainable management

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**Exhibitor** 

LandPKS

LandPKS

https://landpotential.org/

Team

Jeffrey Herrick
Carolyn Kerchof

Location



Las Cruces | United States of America

## Summary

## Presentation

The LandPKS mobile app is a complete toolkit for sustainable land management. Use features from a selection of modules based on your land management needs. **Many mobile app features are available offline!** 

## Images

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Couldn't find any images to display. Attach some images to this page or search for images by label or page.

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## Videos

LandPKS Overview Video:

You can get started using the LandPKS mobile app by viewing our collection of training videos here.

## More

Get started using LandPKS today: https://landpotential.org/mobile-app/

Dive into our collection of webinars and training videos here.

#### Meet the team

During the indicated periods, one of the team members is available for a video chat.

| Stand No | Time zone | +/-UTC | Date | Start local time (hh:mm) | Duration (hh:mm) | Attendant | Video chat link                       |
|----------|-----------|--------|------|--------------------------|------------------|-----------|---------------------------------------|
| 0124     |           |        |      |                          |                  |           | https://meet.jit.si/4p1000_stand_0124 |
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| 0124     |           |        |      |                          |                  |           | https://meet.jit.si/4p1000_stand_0124 |

## Contact

## **Partnerships**

#### Clients / Target group

At LandPKS, we are proud of the fact that our products can serve a wide range of audiences. Our audiences live all over the world and work in many different sectors. From rangeland managers across North America, to holders of small farms in the American heartland, to land-use planners at the Lewa Wildlife Conservancy in Kenya, a multitude of individuals and organizations rely on LandPKS to collect and manage data about their land. What our various user groups have in common is simple: a desire to maximize the potential of their land.

Our flexible modules allow for different types of users to adapt LandPKS to suit their purposes. Not only can our app users adjust their settings, including language and units of measurement, but they can select specific input and report modules to collect and monitor the types of data they need. Since not all of our modules are equally relevant to all of our audiences, we have defined nine specific user groups, each of which has unique needs and different potential benefits. Read more here.

#### Established collaborations and partnerships

LandPKS resulted from over a decade of engagement with hundreds of individuals around the world. We wanted to do three things: increase access to site-specific knowledge and information, share that information, and support the communication and collaboration necessary to accelerate innovation. Development of what began as a simple idea for an "Ecological Knowledge System" in 2007 was initiated in 2013 by USDA-ARS with funding from USAID as the global "Land-Potential Knowledge System." USAID's initial focus on Africa led to its use as a monitoring tool for land conservancies, an extension resource for agricultural development and as a guide for local and regional land planning. The LandPKS team quickly realized that these same tools were needed by ranchers, farmers, community scientists, gardeners, scientists, and other land managers in the United States and around the world. Today, we continue development with the support of hundreds of global collaborators, and LandPKS is used by land managers worldwide. Read more here.

#### Desired collaborations and partnerships

We are always happy to help organizations explore how they can use LandPKS to help meet their objectives, and to learn how we can improve it. Please explore our website and training materials, and then contact us if you would like to schedule a conversation.

#### **Events & Calls**

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## Resource

Title

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## Profile

Organization

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## Handouts

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| PDF File LandPKS User Guide_general_Nov2020.pdf | Apr 28, 2022 by Marc Bernard |