

0103 - Scaling & Youth Employment

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Exhibitor



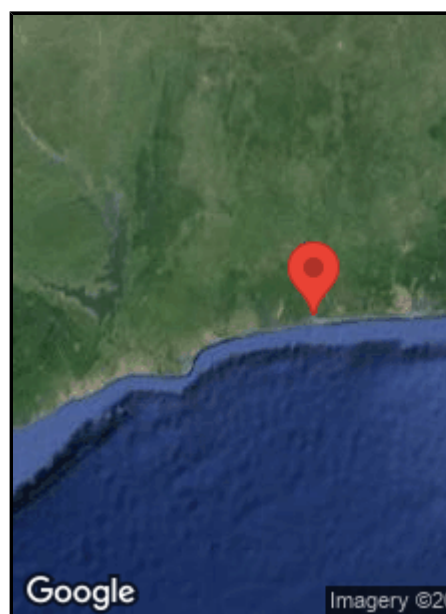
African Innovation Services - AFRIS

<https://www.afris.org>

Team

Richard Pliya
Frejus Gnanvossou
Marc Bernard
Natacha Agbo
Bastatou da Gloria
Sylvestre Denahin

Location



Cotonou | Benin

Summary

No matter what solution you develop, at some point you need to scale to achieve sustainable impact! We help you achieve this safely, quickly and cost-effectively.

The operational framework strengthens the agricultural innovation system by facilitating interaction between actors. It consists of a three phased process, a toolkit and enabling concepts. Key concepts are:

- **Proximity:** The framework operates on a network of centers for professional agricultural at district level that organize young professionals and rural youth for the provision of innovation services to farmer groups and farmers.
- **Service delivery:** An innovative service delivery business model ensures the effective involvement of local organizations and youth in the action. It guarantees a quality service at affordable costs. The key principle is - PAYMENT UPON DELIVERY
- **Vocational training:** The skills of the various actors are reinforced by complementary tools of professional training including technical guides, distance learning (e-learning) and coaching.
- **Knowledge management:** A state-of-the-art information system facilitates coordination, dialogue, complete process documentation and real-time tracking.

The simplicity of the solutions, the modular structure of the operational framework, the flexibility and the affordable costs contribute to sustainability and facilitate the adoption to cover large areas.

Presentation

Results



Centers for Professional Agriculture

Networking

- 21 Centers for Professional Agriculture
- 173 municipalities
- 1.521 groups with 24.146 producers
- 250 trained young service providers

Innovation

250 young service providers and 40 experts collaborate with 325 farmers' groups to promote the adoption of innovative technologies

Returns on investment into innovations:

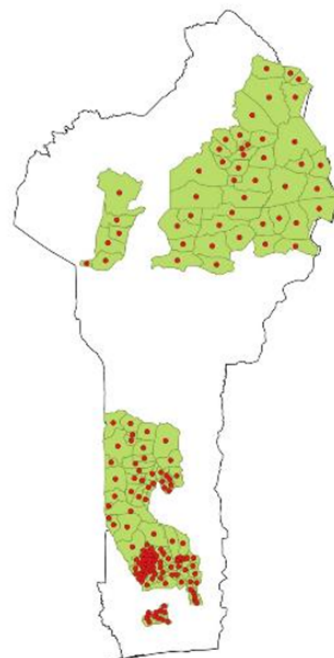
- rice 70%
- soybean 174%
- maize 9%

Business development of youth :

- sales + 63%
- employment + 98%

Business

- 132 agricultural innovation days
- 12.774 visitors
- 176 demonstration fields for soybean
- InfoPrix – Market Information Service
- Question and Answer Service 12302 beneficiaries



Network of local experts

Problem

Low adoption of innovative technologies and poor prospects for young people

Overview

An operational framework for innovation and youth employment at large-scale

Strategy

Phase 1 - Networking

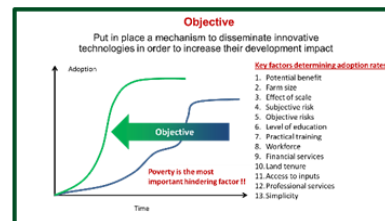
- Link actors and build trust
- Establish the baseline
- Develop innovation guides
- Define the modalities for monitoring and evaluation
- Configure the information system
- Develop training material

Phase 2 - Innovation

- Select and train young service providers
- Support producers in adopting promising technologies
- Document the entire process in real time
- Analyze the performance of technologies
- Formulate recommendation for research, extension, business and policy

Phase 3 - Business

- Enterprise**
- Promote the adoption of beneficial technologies
 - Promote better resource management
- Enabling environment**
- Promote entrepreneurship to strengthen value chains
 - Networking, advice and advocacy
 - Management of the commons



Toolkit

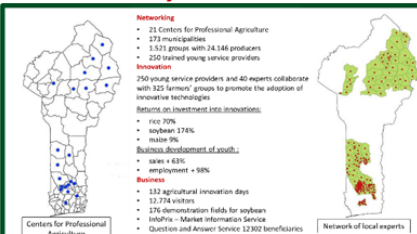
Key concepts and instruments

1. **Strategic and technical council** to facilitate institutional integration and promote the sustainability of the developed solutions
2. **The RUN service delivery system** to engage local organizations and enable inter-institutional collaboration
3. **Innovation Fund** for on-farm training, to enable the experience of success and for the development of the factor capital at target group level
4. **Broadening skill sets of local communities** by assisting college graduates and out-of-school youth to develop their economic activities filling VC-gaps
5. **State-of-the-art Information system** for effective networking collaboration, complete documentation and real-time monitoring
6. **In context capacity development** through on the job vocational training
7. **Proximity** to assure access to timely advice and assistance

Accompanying measures

- Advisory Services**
- Analyze the performance of technologies
 - Provide advice for improved targeting
 - Identify business opportunities
 - Assess investment risks
 - Make recommendations
 - Update the innovation guides
 - Disseminate information products
 - Question & Answer service and InfoPrix
 - Monitor key development indicators
- Vocational training**
- E-learning
 - Face 2 Face
 - Field Training
 - Supervision
 - Business Coaching
 - Networking

Key results



Objectiv

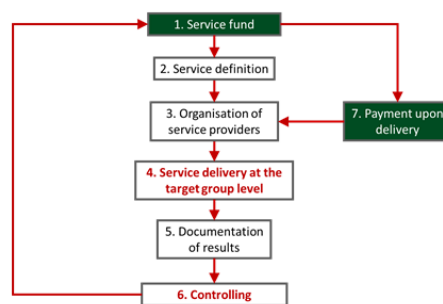
Improve the performance of the agricultural innovation system trough:

- Achieve agile collaboration between a large number of independent actors and organizations for the provision of paid development services
- Meeting the needs of beneficiaries in a collaborative, results-oriented and demand-driven approach
- Prioritize the involvement of free lance local service providers to boost the local economy

Achieve impact at affordable costs !



A Service Delivery Model that assures the execution of well-defined tasks



Core principles

- **Demand-oriented** (all services are provided following requests expressed by an individual)
- **Built on the local economy** (prices of services are determined on the basis of local economy prices)
- **Result-oriented** (a service is a set of clearly defined tasks involving multiple service providers (agents))
- **Payment upon delivery** (the relevant task agents are paid upon delivery of the service)
- **Transparency** (the information support system ensures an appropriate and complete documentation of all processes on the Internet)

The « RUN » business model = service delivery

- According to this model, any development activity must be considered as a **service**.
- A **service** is a set of **tasks** with clearly defined **deliverables**.
- Services are provided by a **team** of service providers with complementary skills and background.
- The **cost** of a service is equal to the **expenditures** for the goods and services that are required to get the job done plus the **honorarium** of the service providers.
- **Progress** of service delivery is documented in real time in the **information system**. A team of independent **controlling** agents verifies quality and completeness.
- Service providers are **paid upon delivery**.
- Service providers are engaged on **free-lance** basis. It is an additional economic activity that adds to the overall income.
- The **business model** fits the prevalent economic culture and provides the **flexibility** for adjusting to changing demand. It allows fast up- and down-scaling of actions and contributes to the **sustainability** of the network.

Key elements of a task of a service

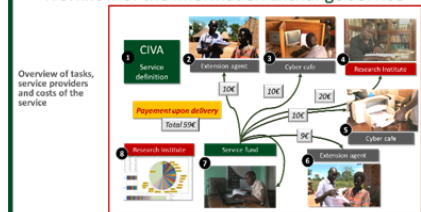
FSAI1 - Suivi des jeunes professionnels
L'outil de suivi des jeunes professionnels page 10 de 2017

Activités et interventions	Produits et biens	Services
1. Assurer le suivi d'un jeune professionnel à travers ses activités d'apprentissage.	Rapport mensuel de suivi des jeunes professionnels	Au moins 2 Signes par groupement
2. Mettre à disposition des services d'apprentissage adaptés au contexte local.	Rapport d'évaluation mensuel des jeunes professionnels	1 Signe par jeune professionnel
3. Mettre à disposition des services d'apprentissage adaptés au contexte local.	Signes dans la gestion d'apprentissage	Signer une image par groupement

Responsable agent for the task

Responsable agent for the task	Expenses and fees adapted to the prices of the local economy	Delivery time
Category: Elaboration	Quantité	Coût
Proportion	Proportion	Proportion
Transport	Transport	Transport
Total	Total	Total

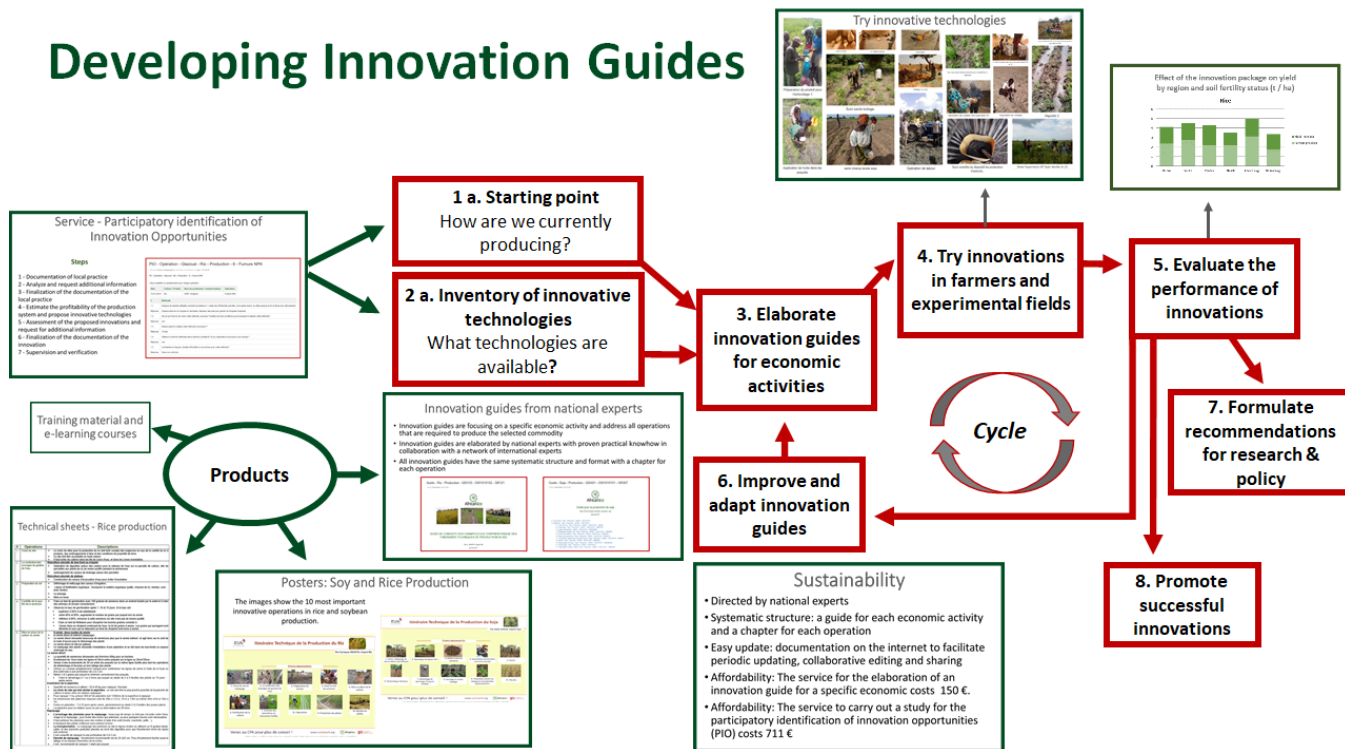
Workflow of the Information Exchange Service



Images of services



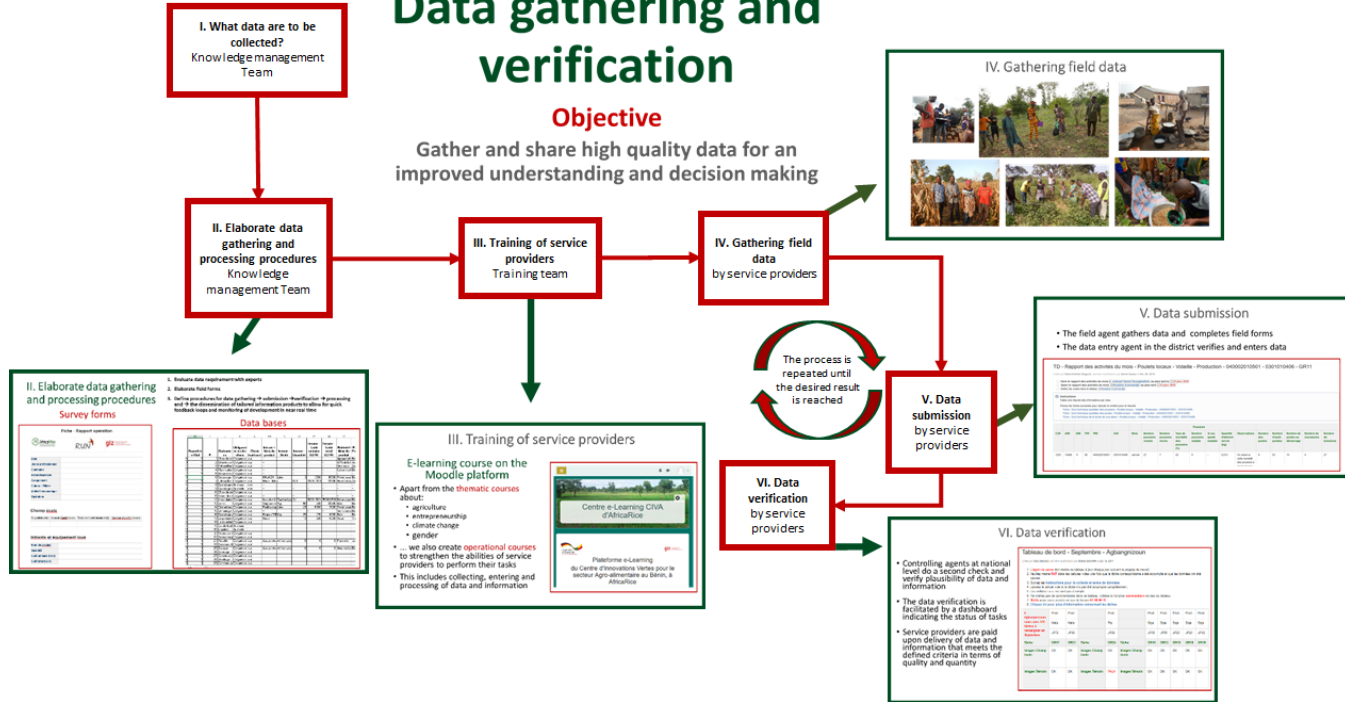
Developing Innovation Guides



Data gathering and verification

Objective

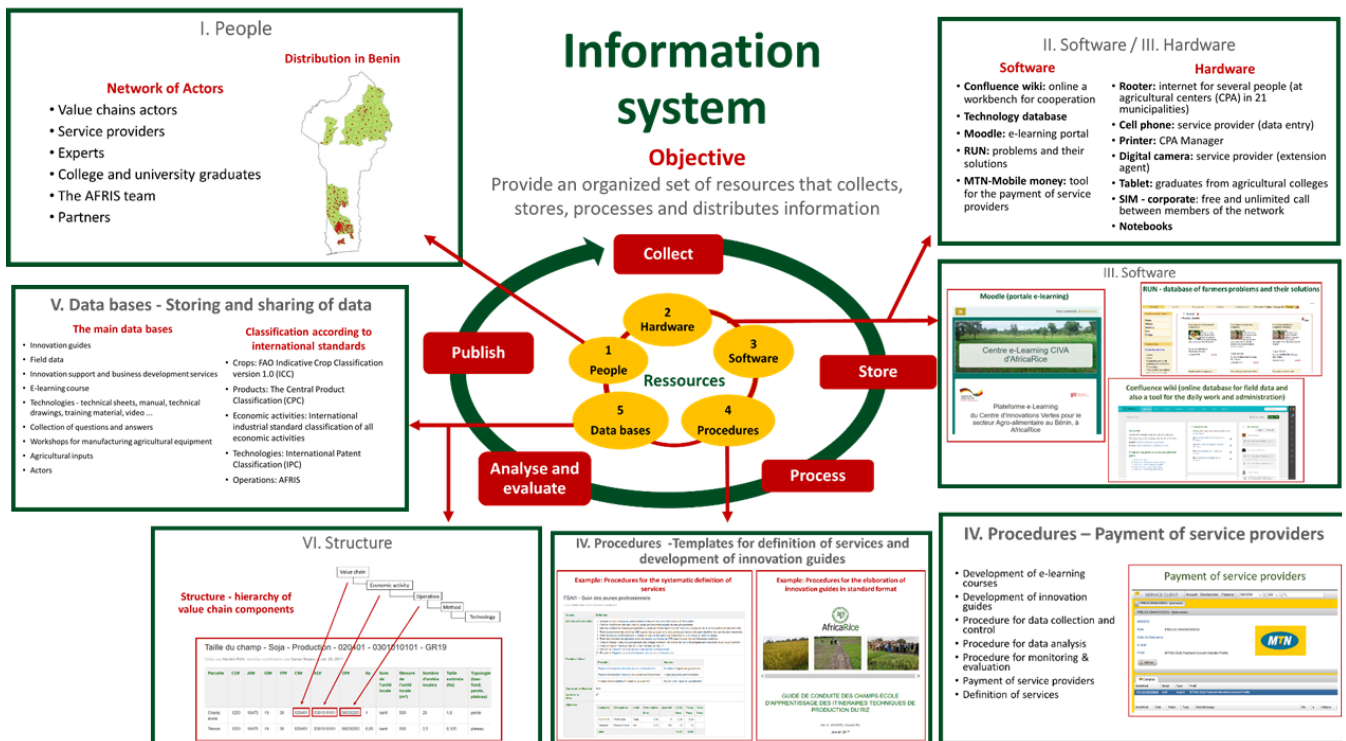
Gather and share high quality data for an improved understanding and decision making



Information system

Objective

Provide an organized set of resources that collects, stores, processes and distributes information



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Videos

More

Some examples of agricultural production and transformation guides that we have developed

- Soyabean production guide: [Master - Guide - Soja - Production.pdf](#)
- Parboiled Rice production guide: [Master - Guide - Riz étuvé.pdf](#)

Development of a price information bulletin called "Bulletin Infoprix" that provides wholesale prices for five agricultural products in the main markets of 21 municipalities in Benin

- Bulletin InfoPrix: [2019-09-08 InfoPrix - AFRIS.pdf](#)
- Blog InfoPrix: <https://wiki.afris.org/blog/AGN>

Development of a service called "Information Exchange Services" that aims to link farmers and researchers in a constructive information exchange to overcome production constraints. The specific objectives are to collect farm data for a better understanding of production systems, to document the expertise of national experts and to make solutions to common production constraints accessible.

- Information Exchange Services site: <http://runetwork.org/html/fr/index.html>

Meet the team

During the indicated periods, one of the team members is available for a video chat.

Stand No	Time zone	+/-UTC	Date	Start local time (hh:mm)	Duration (hh:mm)	Attendant	Video chat link
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