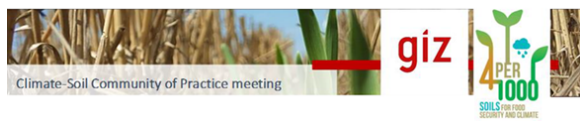


# 2021-10-04 Event on Incentives



## Background Information

### Invitation to Climate-Soil Community of Practice event on 4<sup>th</sup> October

**Date:** 4 October 2021

**Time:** 4 – 5:30 CEST

**Hosts:** “4 per 1000” Initiative and GIZ

**Venue:** Microsoft Teams ([Click here, to join the meeting](#)) (no registration needed)

Dear Member of the Community of Practice,

we would like to invite you to our next CoP event on 4 October 2021, which is jointly organised by 4per1000 and GIZ. Together with our guests, we would like to explore the question: Which incentive instruments exist to encourage farmers to adopt SLM practices and how can they be addressed in a project context?

We have the pleasure to have the following experts with us for presentations and subsequent discussions with the audience:

- Juliane Wiesenhütter (GIZ): Introduction and welcome note
- Béatrice Breton-Askar (4 per 1000): Introduction and welcome note
- [Ph. D. Valeria Piñeiro \(IFPRI\): Achieving sustainable agricultural practices: From incentives to adoption and outcomes](#)
- Marc Eberle ([SmartAgro](#)): [Pilot project for payment system in Cambodia](#)
- Jutta Schmitz (GIZ): Brief Input on Manual for incentives for SLM
- Short input from Dr. Leigh Ann Winowiecki (ICRAF)
- Take-aways and conclusion

We are looking forward to an interesting exchange with you! Please do not hesitate to contact us if you have any questions.

Best wishes,

Your Climate-Soil Community of Practice Team

## Additional information on the speakers

### **Ph. D. Valeria Piñeiro (IFPRI):**

Dr. Valeria Piñeiro is a Senior Research Coordinator in the Markets, Trade and Institutions Division at the International Food Policy Research Institute (IFPRI). Her recent work includes modeling the impacts of agricultural support policies on emissions from agriculture and reviewing the evidence on incentives for adoption of sustainable agricultural practices and their outcomes. She has significant experience working in the areas of economic development and growth using General Equilibrium Models (CGE) as an analytical tool and has for the last several years led courses in many countries teaching the theory and application of CGE models. She is also a faculty member at the Applied Economics Master's Program in the Johns Hopkins University. Valeria received her Ph.D. in Agricultural Economics from the University of Maryland.

Link to her bio/ publications/ CV:

[Valeria Piñeiro | IFPRI : International Food Policy Research Institute](#)

Presentation:

s41893-02



valeria\_incentives.pdf

**Marc Eberle (Executive Director of Smart Agro):**

Marc Eberle has been living and working in Southeast Asia since January 2002. He has been making award winning documentary films in the region for international broadcasters as well as helped to set up Cambodia's largest private television station CTN as producer and trainer of the local staff. As artistic director for DocNet SEA, he has curated ChopShots international Documentary Film Festival in Jakarta as well as organised workshops, masterclasses and round tables between filmmakers, funders, industry professionals and government representatives in Cambodia, Indonesia, Malaysia, Myanmar, Thailand, The Philippines and Vietnam. Marc studied agro-ecology at Montpellier SupAgro and has combined his filmmaking skills with agricultural knowledge by producing educational films about regenerative farming since 2012.

SmartAgro designs innovative cropping systems, regenerate soils, and make crop and livestock production more resilient against climate change and market fluctuation.

Link to SmartAgro:

<https://smart-agro.net>

Link to article about project, that he is presenting:

[ASSET: towards more sustainable agrifood systems in Southeast Asia | Cirad](#)

Presentation:



SmartAgro\_4p1000.pdf

**Dr Leigh Ann Winowiecki**

Dr Leigh Ann Winowiecki is a Soil Systems Scientist at World Agroforestry (ICRAF) based in Nairobi, Kenya.

The overarching goal of the Coalition of Action 4 Soil Health (CA4SH) is to improve soil health globally by addressing critical implementation, monitoring, policy, and public and private investment barriers that constrain farmers from adopting and scaling healthy soil practices.

- 1) Read about the niche of the Coalition: <https://foodsystems.community/global-soil-hub/>

- 2) Check out the CA4SH UNFSS video: <https://www.youtube.com/watch?v=3kh6p1nvnAY>
- 3) Partners can still join the Coalition by contacting: Leigh Winowiecki ([L.A.Winowiecki@cgiar.org](mailto:L.A.Winowiecki@cgiar.org)) and 2) Registering their commitment in the UNFSS online registry for the Coalition: <https://foodsystems.community/commitment-registry/commitment-registry-and-guidelines/#form>