

0090 - Humus economy

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Exhibitor



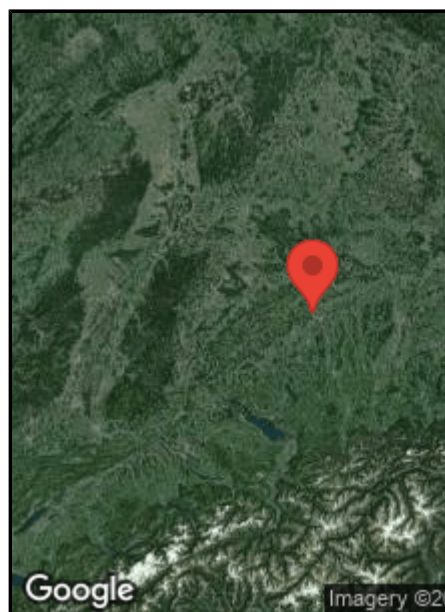
betterSoil for a better world

<https://bettersoil.info/en/home/>

Team

Azadeh Farajpour

Location



Ulm | Germany

Summary

betterSoil - for a better world...

...is an initiative to build humus and improve soil quality and fertility. betterSoil sees itself as a driving force that promotes the overall process of sequestering carbon (CO₂) and nitrogen (N₂O) in the soil and closing their cycles. Through a multi-stakeholder approach at different levels, betterSoil supports soil improvement through a humus economy. The initiative seeks to bring together different actors who are working on these issues in their isolated spheres. Without multi-stakeholder partnerships, the prospects for success in this area are very slim. The initiative addresses the role of farmers, practitioners, the private sector, business, policy and science in restoring soils to the value they have for our societies and ecosystems.

Presentation

Images

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Videos

More

Current betterSoil has developed, so far, a discussion paper in the content of improving soil quality, for which the founder of the initiative, Azadeh Farajpour, was able to win high-ranking relevant supporters from different sectors. The paper is already available in five EU languages and can be found under <https://bettersoil.info/en/discussion-paper/>. Together with former EU-Agriculture Commissioner Dr. Franz Fischler and Senior Advisor at the European Policy Centre Dr. Peter Johnston, she is working to bring the issues around betterSoil into the European debate. The website <https://bettersoil.info/en/home/> serves as an information platform to raise awareness of betterSoil among different stakeholders and provide practical actors with the tools to improve their soils themselves.

Meet the team

During the indicated periods, one of the team members is available for a video chat.

Stand No	Time zone	+/-UTC	Date	Start local time (hh:mm)	Duration (hh:mm)	Attendant	Video chat link
0090							https://meet.jit.si/4p1000_stand_0090
0090							https://meet.jit.si/4p1000_stand_0090
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