

0027 - Promoting regenerative farming and low carbon footprint consumption in Hong Kong

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Exhibitor



HomelandGreen Limited

<https://www.homelandgreen.hk/>

Team

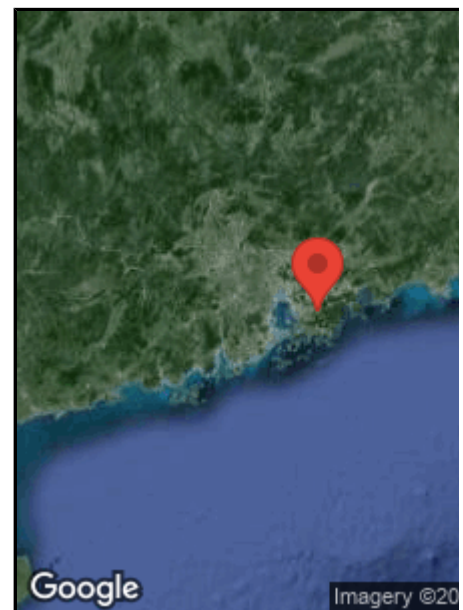
Josephine Wen Ning Chen

Wendy Wong

Connie Lam

Daniel Yuen

Location



Hong-Kong ,China

Summary

The display aims to share with international counterparts the success witnessed in three local farms transitioning into the practice of regenerative farming with focus on improving soil health and carbon sequestration resulting in pest-free, yield increase, cost reduction and better consumer satisfaction. The next step will be reaching out for research partnership and incentive systems where farmers' contribution to ecological benefits can be rewarded. Things never happen overnight; strategies adopted in the past 8 years (up to early 2021) for raising awareness, building up trust and credibility, engaging potential partners and building up support networks will also be shared.

Note: a brief update as of early 2023 is available at [Stand 0166](#).

Presentation

Promoting Regenerative Farming in Hong Kong, China

Details of the Presentation

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2019 Land Utilization in Hong Kong	area
Urban area	24.9%
Agricultural land	4.5%
Fish Ponds	1.4%
Others	69.2%

Source: [HK Planning Department](#)



Who are we?

HomelandGreen is a **Hong Kong** based **charitable** organization established by a small group of volunteers on 17 June 2013, **World Day to Combat Desertification**, with the motto '**Be just to the earth; for the sake of all beings.**' To this date, we only have less than ten active members, mostly full-time career workers and a few retirees. We receive no public fund and run all programs from our own reserves.

We organize **voluntary tree planting** activities to help combat desertification in Inner Mongolia and **promote regenerative farming** in Hong Kong.

What we intend to share

In this presentation is our story of promoting regenerative farming in Hong Kong, well-known for being a highly urbanized metropolitan, for the past seven years, the strategies we have adopted and the progress we have made.

By that we mean

- We are trying to support local environmental conscious and open-minded farmers to transition into practices of regenerative farming to grow healthier crops free of pesticides, increase yield and income, as a means for soil regeneration to address issues of food safety, food security, and climate change. We believe that these pioneering farmers who also bring ecological benefits to the world deserve better rewards than what they are doing now.
- We are also trying to arouse public's awareness of issues related to food production and consumption both locally and world-widely and hope to solicit support to move Hong Kong towards green consumption.

Our story

We plan to start by sharing **the stories of three farming partners** of different background, age and experience, each at a different stage on the road towards regeneration.

- **Eva**, with whom HomelandGreen has partnered for about three months under all the constraints of the pandemic, who is **trying hard at the trial-and-error stage**.
- **Cheong Gor**, 30 months partnership with HomelandGreen started late 2018, presently **midway on the road towards regeneration**.
- **Alice**, came to learn from HomelandGreen as a fresh university graduate in 2017, chose a career path subsequently **promoting regenerative farming as a full-time worker** in a local conservation agency.

Then we will **review** the **strategies** we have adopted in the hope that we can get advice from international counterparts so that we can move faster and better, and of course, happier.

Meet **Eva** – a farming partner HomelandGreen working with for about three months **going through the trial-and-error stage**

Meet **Cheong Gor**, an experienced farmer HLG partners with for more than 30 months, **midway on the road towards regeneration**

Meet **Alice**, a **young** environmentalist turned **full-time farmer promoting regenerative farming**

How did it all start?

HomelandGreen began our involvement in voluntary tree planting projects to combat desertification in 2012 in Inner Mongolia after learning of the incredible story of the land restoration work of NPO-GreenLife in Hure Banner, a remote small county in eastern Inner Mongolia which was once almost totally desertified.



The once totally desertified land was consequently turned back into arable land and local peasants managed to make a better living by adopting sustainable zero-waste agroforestry practices that continues to regenerate the land. upon the technical advice of the agricultural bureau.

HLG tree planting activities and study trips in arid areas in China

- Through the various **tree planting experience** and **study trips**, HLG learned of the **world-wide land degradation problem** not only in extremely arid areas but **also as a result of exploitative agricultural practices** all over the world in the past several decades and that working from the soil up can be **an alternative way of farming** that may help **remediate** a lot of the **damages** done to **agricultural land** and as a way of **mitigating climate change**.

We then began our **journey to promote regenerative farming** in Hong Kong in 2015

What are our strategies?

<p>Strategy 1 : Learning – We decide to equip ourselves and learn from the leading masters in the field of farming from the soil up, later known as regenerative farming</p>	<p>Strategy 2 : Arouse public awareness – We reach out about the relationship between soil health, plant health, p through talks to different audience with different backgrou</p>
	
<p>Strategy 3 : Walk our talk – We set up thermal compost sites with recycled natural materials and teach about thermal composting – soliciting support from environmental groups along the way</p>	<p>Strategy 4 : Visit Farms – We visit local conscientious fr potential obstacles for them to transition into more regene</p>



Strategy 5 : Build up HLG credibility – We invite our overseas professional partner to offer free training on regenerative farming to experienced local farmers



Strategy 6 : Cultivate young minds – We sponsor your overseas training in regenerative farming as incentives for our cause



Workshop on the SoilFoodWeb

Strategy 7: Build up a semi-professional training team – We involve better-informed farmers as teaching assistants at HLG workshops as continuous professional training



Young farmers building up networks through co

Strategy 8 : Provide free workshops and consultancy workshops for local farmers on various themes of regenerative farming consultancy service within our resource capacity



Strategy 9 : Run small scale trials in schools – We help run regenerative farming programs for school kids with the support of the trained volunteers partnership with local farmers to manage their transition to regenerative farming



Strategy 10 : Form collaborative partnership with farmers – We adopt a **zero-risk approach** to help responsive farmers to transition into the practice build up **long-term partnership**

- Three such examples have been introduced earlier.
- Will continue to expand this partnership network within the resource capacity of HomelandGreen.



Strategy 11 : Involve collaborating farmers as co-trainers – We involve our collaborating farmers in our public talks and promotional programs



Strategy 12 : Reach out more through social media and networks – We create our HomelandGreen Facebook to reach out to **non-English speak** HomelandGreen Website to a wider audience

- Website : www.homelandgreen.hk
- Facebook : www.facebook.com/HomelandGreen.hk
- Videos on regenerative farming workshops and experimental farms
- (Please see the word doc listing FB links on HLG local activities)
- Videos on large-scale land recovery projects HLG involved in
- (Please see the word doc listing FB links to HLG videos on HLG voluntary tree planting trips to combat desertification in Inner Mongolia, the study results of such restoration work, and local tree planting activities)
- Videos on translation work from reputable open source on the science and practice of regenerative farming for the purpose of knowledge dissemination
- (Please see the word doc listing FB links of HLG translation work to promote regenerative farming)
- Videos on translation work from open source of reputable international organizations or authorities with missions of mitigating climate change through relevant promotional materials to alert the public of global ecological
- (Please see the word doc listing FB links of HLG translation work on global ecological issues)

Strategy 13 : Reach out to international like-minded counterparts – We join memberships of international organizations with coherent missions as

- HLG becomes a member of the **French 4p1000 Initiative** and takes part in its various task force and this virtual display to learn more from the initiative
- HLG becomes a member of **Regeneration International** to learn from the successful experience on the promotion of regenerative farming in agricultural, climatic and cultural contexts
- HLG **seeks** to reach out for **research partnership** for more scientific documentations of the process and results of our experimental work and in contribution to ecological benefits can be rewarded. For the latter, we are happy that we have been approached by specific organizations and successful exploration.
- HLG members join membership of the **Soil Science Society of America** for our continuous professional development

What next?

- A better tomorrow, of course.
- We look forward to an even happier trip with more partners, more resources, more learning opportunities, more supporters, and more successful experiences to continue to heighten our spirit and keep our momentum.

Josephine Chen
Connie Lam
WL Ma
MC Pong
Wendy Wong
Daniel Yuen

Thank you.

June 2021

Update 2023

Please refer to [Stand 0166](#) for updates in 2023. Thank you.

Images

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Videos

Meet Eva - a farming partner HomelandGreen working with for about three months going through the trial-and-error stage	Meet Cheong Gor, an experienced farmer HomelandGreen partners with for more than 30 months, midway on the road towards regeneration
Meet Alice, a young environmentalist turned full-time farmer promoting regenerative farming	How did it all start?
An example in video of a free workshop given in 2021 – Introducing the microBIOMETER	Run small scale trials in schools

Meet the team

During the indicated periods, one of the team members is available for a video chat.

Stand No	Time zone	+/-UTC	Date	Start local time (hh:mm)	Duration (hh:mm)	Attendant	Video chat link
0027							https://meet.jit.si/4p1000_stand_0027
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Contact

Events & Calls

Title
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Resource

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Profile

Organization
No content found.

Handouts

File	Modified
PDF File eva1.pdf	Apr 28, 2022 by Marc Bernard
Microsoft Word Document Meet Eva_20210414.docx	Apr 28, 2022 by Marc Bernard
JPEG File Strategy 2.jpeg	Apr 28, 2022 by Marc Bernard

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