0136 - The link between production methods, nutritional characteristics, and health impacts

Summary

Demain la Terre / Tomorrow the Earth is a non-profit organization (regarding the French law of 1901) of fresh or processed fruit and vegetable producers, gathered around a common project of sustainable development. This organization was created in 2004 with the aim of bringing together companies that want to think, experiment and develop the agriculture of the future, a third way with organic and conventional farming. Based on this shared vision, the Association has established a powerful tool: the “Demain la Terre” certification which was finalized in late 2010, after three years of work with experts and technicians. This certification aims at providing consumers with credible evidence of this commitment, focusing on three priorities: health, taste and respect for the environment. The producers of the organization are striving for the implementation of this certification as a truly integrated management tool for sustainability. The organization is very careful of the proper application of the certification.

Presentation
Images

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Videos

C’est quoi Demain la Terre ? - YouTube

Meet the team

During the indicated periods, one of the team members is available for a video chat.

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Contact

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Events & Calls

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Resource

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