Montpellier, 31st August 2020



Dear Members and Partners,

On June 25, 2020, the Consortium of Members of the "4 per 1000" Initiative validated the Strategic Plan developed by the Executive Secretariat and the STC under the supervision and in consultation with the Bureau.

This document is of primary importance, as it will guide the work of the Initiative for the next thirty years, clearly structuring the objectives to be pursued within the framework of specific goals, and with targets identified for 2030 and 2050. However, this reference document will not be a fixed document; its relevance will have to be regularly assessed in light of the constantly changing context and adapted to better reflect the reality of the moment.

But this Strategic Plan, however important it may be, will have no impact on our real world if it is not concretely implemented at the field level by the actors that are first and foremost the Partners and Members of the Initiative, as well as all the friends and supporters of our objectives. In addition to the activities already carried out by your organization or country in the context of this strategic plan and for which we would be grateful if you could provide information to the Executive Secretariat, it is therefore imperative that all Partners and Members of the Initiative mobilize together and commit themselves to the implementation of the Strategic Plan.

In this context, the Executive Secretariat will do everything in its power to facilitate this implementation work, to create synergies between Partners and Members and to ensure the followup of all these activities and actions.

To this end, the Executive Secretariat has prepared a questionnaire on the collaborative platform of the Initiative, so that all Partners and Members clearly indicate to which objectives of the Strategic Plan they wish to contribute.

Please take the time to review the Strategic Plan to identify the objectives (there are 24 in all) that your country or organization would like to participate in. It goes without saying that some objectives will have a strong regional component related to agro-pedo-climatic and socio-economic conditions, while others will retain a more general scope without a regional approach being relevant.

The Executive Secretariat is at your disposal for any request for clarification or question.

Your interlocutor for this subject will be Mrs. Julia KLEMME (julia.klemme@4p1000.org). Do not hesitate to contact her.

In order to start the implementation of the Strategic Plan as well as its follow-up, the Executive Secretariat proposes to use the month of September 2020 to answer the online questionnaire. Depending on the number of responses by September 30, we will adopt the necessary measures to significantly increase the returns. The Executive Secretariat aims to provide a global vision of the implementation plan at the end of the year meeting of the Partners Forum which will probably be organized in virtual form, in the absence of a COP in 2020.

We are counting on a general mobilization on this preliminary work, which will lead to an enhancement of the field work of all the Partners and Members of the "4 per 1000" Initiative, and will allow to have a general vision of the global impact of this work, and the perspectives of its development and its change of scale.

Yours sincerely,

Dr. Ibrahim MAYAKI President

Mr. Stéphane LE FOLL Vice-President