

Livelihoods Camp 2024

JOIN US TO CELEBRATE OUR COLLECTIVE ACTION FOR
RURAL COMMUNITIES, CLIMATE & BIODIVERSITY

March 11, 12 & 13 2024



What's in for participants?

The Livelihoods team is thrilled to invite you to participate in the 2024 edition of the Livelihoods Camp! This key momentum will unite our valued partners of the Livelihoods Funds, individuals who act daily on the ground to improve the livelihoods of rural & agricultural communities while restoring the foundations of our home, the Earth.

By participating in the Livelihoods Camp, you will:

- **Connect with local partners of the Livelihoods Funds**, many of whom are deeply rooted NGOs from Asia, Africa, and Latin America. They will come to Paris to share invaluable insights, best practices, case studies, and lessons learned from their experiences in the field.
- **Showcase and celebrate your enduring commitment to the Funds**, an indispensable contribution that makes on-the-ground actions and achievements possible. We strongly encourage you to extend this invitation to your colleagues, urging them to be part of this impactful event.
- **Reflect on and commemorate 15 years of collective experience**. This milestone offers an opportunity to collaboratively build more resilient solutions for Livelihoods projects on the ground, thereby amplifying their positive impact.

A glance at the 3-day programme:

DAY 1

11.03.2024



A MARKETPLACE OF SOLUTIONS FOR RURAL COMMUNITIES & NATURAL ECOSYSTEMS

14h - 19h: 40+ local project implementers and Livelihoods' investors will hold individual booths to showcase best practices, learnings from the field & long-term commitments for people, climate and sustainable businesses.

19h - 20H30: Opening conference: "A 15-year lookback to our collective action to build stronger ways forward" **(300 participants)**

20h30 - 22h30: Cocktail & networking will all participants while the marketplace is still running.

DAY 2

12.03.2024



WORKSHOPS DEDICATED TO TRANSVERSAL TOPICS AT THE CORE OF LIVELIHOODS ACTION

09h - 12h: morning workshops on the topics of agroforestry models, nature restoration regenerative agriculture (3 workshops running in parallel).

12h - 14h: lunch with all workshop participants

14h - 17h: afternoon workshops on the topics of measuring project's impacts, farmer access to finance and farmers' empowerment (3 workshops running in parallel).

DAY 3

13.03.2024



SHARING THE WORKSHOP OUTCOMES, NETWORKING & CLOSING CONFERENCE

09h - 12h: morning workshops on the topics of the transformation of supply chains, rural energy (efficient cookstoves), biodiversity preservation and farmer income (4 workshops running in parallel).

12h - 14h: lunch with all workshop participants

15h - 16h: Small marketplace on the outcomes of the workshops

16h - 17h30: Closing conference with a friendly cocktail **(150 participants)**

Espace Jean-Louis Dumas
(Hermès Premises)
7 - 11 rue Montgolfier,
93500 Pantin (Paris suburbs)

The workshops will be hosted simultaneously at Danone France, Schneider Electric, and SAP. The link for subscription to each seminar can be found on the following pages.

Our project implementing partners are kindly invited to participate in all days of the event. External partners and other guests can freely subscribe to part of the event following the subscription links in the next pages.

I. Day 1 detailed agenda

DAY 1

11.03.2024

[CLICK HERE](#)
[TO REGISTER TO DAY 1!](#)



A MARKETPLACE OF SOLUTIONS FOR RURAL COMMUNITIES & NATURAL ECOSYSTEMS

The opening day of the Livelihoods Camp is kindly hosted by our investor partner Hermès who we thank warmly!

[Espace Jean-Louis Dumas](#)
[\(Hermès Premises\)](#)
[7 - 11 rue Montgolfier,](#)
[93500 Pantin \(Paris suburbs\)](#)

14:00 - 22:30

40+ Livelihoods' project implementers & partner investors will showcase their innovative solutions and best practices in dedicated exhibition booths.

- By visiting the marketplace, you will travel around the world in all geographies where Livelihoods operates!
- Meet all investors of the Livelihoods Funds who are putting in long-term commitment & ambition to support local communities, natural ecosystems & sustainable agricultural models.
- The marketplace will be open until the closing of Day 1 (22h30).

19:00 - 20h30

Livelihoods Camp's opening conference:

"The hands restoring the earth: Livelihoods' adventure told by the adventurers themselves"

Looking back to 15 years of collective experience, the conference will hold 3 engaging round-table discussions, assembling individuals who have been part of the adventure for several years, representing both NGOs and companies. They'll share their firsthand experiences, providing insights into the challenges, triumphs and lessons for the journey ahead.

- Roundtable 1: *What have we learned together & how do we shape future paths?*
- Roundtable 2: *Elevating Ambitions & Scaling Up: decoding the "How to"*
- Roundtable 3: *Thriving in the agricultural transition*

20:30 - 22:30

A joyful cocktail & networking session to connect with all participants.

- The marketplace will still be running at the same time to pursue conversations on the Livelihoods Funds' action on the ground.
- A photobooth will be at your disposal to celebrate the event & create memories.

Please note that during the whole day, short films & photos will be taken of the participants. If you don't want to appear on photos & videos please let the organising team know during the event (the filmmaker, Marion or Ana).

II. Day 2 detailed agenda

DAY 2
12.03.2024

WORKSHOPS DEDICATED TO TRANSVERSAL TOPICS AT THE CORE OF LIVELIHOODS ACTION



Each workshop will welcome around 30 participants to listen, exchange, and brainstorm solutions to specific problems connected to Livelihoods' projects during three hours.

Below you can find the detailed agenda of day 2 and the links to subscribe to each workshop. Please note the number of seats are limited to 30 participants per workshop.

WORKSHOPS: 09h - 12h

- **Agriculture with trees: how to overcome the challenges to achieve an impactful & sustainable agroforestry integration? (Workshop 1)**

[CLICK HERE to subscribe](#)

Location: Danone France (17 Rue des 2 Gares, 92500 Rueil-Malmaison)

- **Bridging the Gap between large-scale natural ecosystem restoration & conservation with more sources of income for local communities (Workshop 2)**

[CLICK HERE to subscribe](#)

Location: Danone France (17 Rue des 2 Gares, 92500 Rueil-Malmaison)

- **Cultivating Change: Exploring the Promise and Challenges of transitioning to Regenerative Agriculture (Workshop 3)**

[CLICK HERE to subscribe](#)

Location: Schneider Electric Offices (Hive, 35 Rue Joseph Monier, 92500 Rueil-Malmaison)

WORKSHOPS: 14h - 17h

- **From Data Collection to Action: in which ways can M&E learnings ensure Timely Project Improvements? (Workshop 4)**

[CLICK HERE to subscribe](#)

Location: Danone France (17 Rue des 2 Gares, 92500 Rueil-Malmaison)

- **Harvesting Prosperity: Strategies & Best practices to overcome the financial barriers for smallholder farmers (Workshop 5)**

[CLICK HERE to subscribe](#)

Location: Danone France (17 Rue des 2 Gares, 92500 Rueil-Malmaison)

- **Seeds of Empowerment: navigating the challenges and the key conditions to achieve farmer empowerment according to the local contexts. (Workshop 6)**

[CLICK HERE to subscribe](#)

Location: Schneider Electric Offices (Hive, 35 Rue Joseph Monier, 92500 Rueil-Malmaison)

III. Day 3 detailed agenda

DAY 3

13.03.2024

WORKSHOPS DEDICATED TO TRANSVERSAL TOPICS AT THE CORE OF LIVELIHOODS ACTION



Each workshop will welcome around 30 participants to listen, exchange, and brainstorm solutions to specific problems connected to Livelihoods' projects during three hours.

Below you can find the detailed agenda of day 3:

WORKSHOPS: 09h - 12h

- **How to harness the power of markets to couple profit & improved farmer conditions: the necessary transformation of supply chains. (Workshop 7)**

[CLICK HERE to subscribe](#)

Location: Danone France (17 Rue des 2 Gares, 92500 Rueil-Malmaison)

- **Igniting Change in Rural Living: learnings & ways forward to transition to efficient cooking in every rural household. (Workshop 8)**

[CLICK HERE to subscribe](#)

Location: Danone France (17 Rue des 2 Gares, 92500 Rueil-Malmaison)

- **Nurturing Nature while Increasing Income: how to cultivate a Balance Between Productivity and Biodiversity in Agriculture? (Workshop 9)**

[CLICK HERE to subscribe](#)

Location: SAP offices (35 Rue d'Alsace, 92300 Levallois-Perret)

- **Cultivating Prosperity in every rural household: unveiling insights and ways forward to enhance farmer income. (Workshop 10)**

[CLICK HERE to subscribe](#)

Location: SAP offices (35 Rue d'Alsace, 92300 Levallois-Perret)

CLOSING CONFERENCE 14:30- 17:00

All participants are invited to disseminate recommendations & outcomes from their workshop discussions one last time at Danone France Offices. This will be a moment to strengthen networks and look ahead with a spirit of collaboration.

Livelihoods team will also dedicate time to thank all participants and share thoughts & impressions on these 3 enriching days!

[CLICK HERE
TO REGISTER TO THE CLOSING
CONFERENCE!](#)

Danone France
17 Rue des 2 Gares,
92500 Rueil-Malmaison
(Paris suburbs)



WITH THE COMMITTED SUPPORT OF OUR INVESTORS & PARTNERS::



CONTACT US FOR MORE INFORMATION:

Marion Daras-Carlier

Director of Communications & Network
mdaras@livihoods-venture.com

Elise Maurin

Team Assistant & Event Coordinator
emaurin@livihoods-venture.com

Ana Luiza Stringhini

Event & Communications Officer
astringhini@livihoods-venture.com



**LIVELIHOODS
FUNDS** ACT TODAY
FOR A BETTER FUTURE