

## Tanzania – Country Fact sheet

### Improve livelihoods of small-scale rice farmers in Sub-Saharan Africa Competitive African Rice Initiative (CARI)

#### Our Strategy

CARI aims to empower rice farmers by increasing the competitiveness of domestic rice supply and thus raising their daily income above the poverty line.

The strategy of CARI combines the identification, optimization and expansion of sustainable business models in order to encourage the integration of small-scale rice producers. Both, technical and financial assistance rely on the value chain approach. This approach encourages coordination and the creation of sustainable linkages between the different actors leading to higher economic returns along the rice value chain. Cooperation with the public and private sector is one of the key principles of CARI. At the heart of this principle is the Matching Grant Fund. This innovative instrument leverages private and public investments that promote the raise of quality and quantity of rice of producers as well as the capacity of rice processors in order to meet the market demand.

#### CARI in Tanzania

- ❖ In total **39,000** farmers are targeted to be engaged in inclusive business models in Tanzania.
- ❖ Targeted increase of yields from an average of 1 mt/ha to 3 mt/ha.



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#### Regions in which CARI Supports

8 Matching Fund Partners conduct their activities in 11 Regions in Tanzania.

#### Matching Fund Partners

- ❖ Biosustain Tanzania Limited
- ❖ G2I Company Limited
- ❖ Kilombero Plantation Limited
- ❖ Kimolo Super Rice Company Limited
- ❖ Mamboleo Farms Limited
- ❖ Musoma Food Company Limited
- ❖ Raphael Group Limited
- ❖ Zanzibar Ministry of Agriculture and Natural Resources



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