



# Activities Report 2022

**Paul LUU, Executive Secretary**



# Reminder of the Roadmap 2022

This Roadmap adopted last year included was based on the Operational ,framework for the first time:



- Core Facility I = **Strategy and Implementation Plan**
- Core Facility II = **Governance & Administration**
  - Continuation of the work of the *Bureau* and *Scientific and Technical Committee*
- Core Facility III = **Advocacy & Awareness**
  - *Promotion* of the “4 per 1000” Initiative
  - *Communication strategy*.
  - Contribution to *international debates on carbon sequestration in soils*.
- Core Facility IV = **Networking & Collaboration**
  - Continuation of the work related to the *collaborative platform* and its operation
  - Establishment of a *regional level* within the Initiative
- Core Facility V = **Partnerships & Alliances**
  - Creation of Partnerships to support Core Facilities
  - Inception of Alliances to support Global Facilities
- Core Facility VI = **Cross-Cutting Actions**
  - Twin Regions
  - Resources Mobilization with *public and private funders*
  - “4 per 1000” Dashboard

In addition to the current work of the Executive Secretariat.



# Achievements since end of 2021

## Organization of the statutory meetings

- **6th Forum** (Glasgow & online - November 10th, 2021)
  - Nearly **150 people** under the chairmanship of **Gabrielle BASTIEN**, speeches by **Mr. Julien DENORMANDIE**, Minister for Agriculture and Food (France), **Mr. Uwe FEILER**, Parliamentary State Secretary for Agriculture and Food (Germany) and **Mr. Luis PLANAS PUCHADES**, Minister of Agriculture, Fisheries and Food (Spain), 5 other ministers (Ireland, Hungary, Bulgaria, California, and Scotland) and numerous (28) VIP.
  - Inspiring speech by **Dr. Leigh Ann WINOWIECKI** (ICRAF) & **Prof. Rattan LAL**, (Ohio State University) both vice chairs Action track 3 UNFSS.
  - **Presentations:**
    - Operational Framework & importance of partnership and alliances/coalitions.
    - “4 per 1000”: C sequestration for soil health, climate and food security from scientific concept to massive implementation by farmers (APAD – GCAN)
    - A guide on Soil Carbon MRV for Agriculture (World Bank)
  - **Floor open to various colleges to express their views on how partnership, alliances/coalitions could work.**



# Achievements since end of 2021

## Organization of the statutory meetings

### • 7th Consortium (November 10th, 2021 – Glasgow & online)



- **Validation of new partners and members, 2022 roadmap, 2022 budget, statutory Meetings in 2022.**
- **Activities of the "Bureau" in 2021 among which:**
  - Selection of candidatures and monitoring of the election of the Incoming Vice-President.
  - Merging of the two declarations of intent to join the Initiative
- **Proposals of the STC for 2022 Roadmap of the Initiative**
- Approval (Delphi study & complete methodology) of the first version of the **Implementation Plan.**
- Reiterated approval of the principle of the creation of a **"4 per 1000" Foundation**



# Achievements since end of 2021

## Organization of the statutory meetings

- **13<sup>th</sup> STC hybrid** (Montpellier, France and online, June 6-7, 2022) and **14<sup>th</sup> STC hybrid** (Sharm el Sheik, Egypt and online, November 14-15, 2022)
- Preparation and presentation of the **first 5-year STC activity report** (2017-2021)
- Writing of **scientific articles**, including one on **CoVid19 crisis** and the finalization of the special issue "**Regional Management Practices with Positive Soil Carbon Impacts to Meet the "4 per 1000" Initiative Goals**" with articles combining regional aspects of management strategies with case studies.
- **Collaboration on global actions**, such as those of the Global Soil Partnership (GSP)
- **4<sup>th</sup> Call of Projects** for formative assessment
- **Presentations and publications promoting the goals** of the Initiative:
  - Carbon in cities
  - Role of Soil Carbon Sequestration in Enhancing Human Resilience in Tackling Global Crises including Pandemics



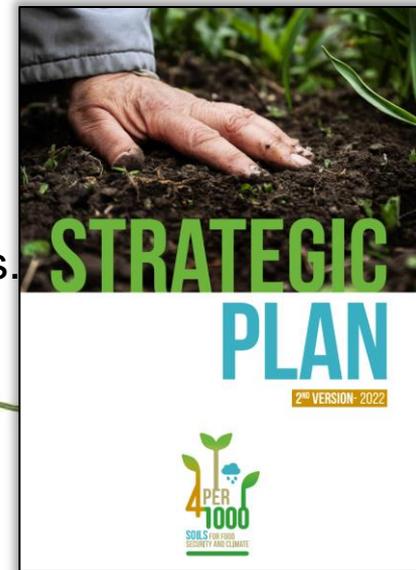
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# Achievements since end of 2021

## Meetings of the Bureau

- 6 meetings since November 2021.
- **Validation of applications** of new partners and members in 2022
- **Development of the Implementation Plan for the 2050 Strategic Plan** resulting from the Delphi study and validation of the results of the electronic consultation of the Consortium members for its adoption.
- Organization of the replacement of two leaving members of STC by selection then **nomination of Dr. BOSSIO and Prof. OLALEYE.**
- Organization of the **continuity of the Bureau activities** through the prolongations or replacements of Bureau Members.
- Internal **animation in each college** under the leadership of each pair of elected representatives of the Bureau.
- **Preparation of the 6<sup>th</sup> “4 per 1000” Initiative Day** on November 16<sup>th</sup>, 2022 in Sharm El Sheikh and online.



# Achievements since end of 2021

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## Approval of the Implementation Plan



- Before July 2022, the **Bureau adopted for presentation for validation by the Consortium, the final version of the Implementation Plan** resulting from the Delphi Study organized in 2020-2021, and the **version 2 of the Strategic Plan**.
- **Electronic consultation** was organized **from July 1<sup>st</sup>, 2022 to August 31<sup>st</sup>, 2022** then prolonged **till September 10<sup>th</sup>**.
- Of the 321 members of the Consortium, **12% of the members (38) voted** expressed themselves and voted in favor of the adoption.



# Achievements since end of 2021

## Participation in International meetings

- **GFFA 2022** - (Online - January 25 – “4 per 1000” & BMEL for the panel “Soil is a Diamond – The importance of Soil and its restoration”)
- **Community of Practice Event** - (Online - January 27 - Follow up Event on incentives for sustainable land management)
- **Dubai Expo - Adaptation Agriculture Africa - Climate Resilient Agriculture in Africa** - (presential and online - February 22)
- **AXA Climate** - round table "Santé des sols et financements" (presential & online – Febru. 22)
- **Closure of DATA4C+ Project** - Cirad - (March 17)
- **Community of Practice Events** - (Online - March 24th and 25th - Soil carbon sequestration & food security in Sub Saharan Africa)
- **ChangeNow Conference** - Angers (presential \_ March 29)
- **Conscious Planet - Save Soil Campaign - Sadhguru in Paris** (Presential and online - April 7&8)
- **Les Défis de l'agroécologie - Beauvais** (Presential - April 12-13)
- **Webinar Sustainable Agriculture & Food - French Embassy Beijing** - China (Online - April 28)
- **World Biodiversity Day - CBCGDF - Beijing** - China (Online - May 22)
- **Atelier PlanetScore - Paris** (Presential and online - May 30)
- **Opening Event of the “4 per 1000” Virtual Fair / EU Green Week** - (Online - May 30 - Healthy Soils for a healthy planet)
- **Seven thematic and regional Events during “4 per 1000” Fair** - (Online - June and July)
- **World Living Soil Forum - Arles - France** (Presential - June 1 & 2)
- **Neutrality Conference 2022 Paris** (Presential - June 2)
- **Carbon farming and carbon market in practice – learning through pilot schemes - BSAG Finland** (Online - June 3)
- **German agricultural fair (DLG Feldtage)** - (“4 per 1000” booth at fair - June 14-16)
- **GAOD partners Meeting - Presummit events** (June 24 - July 11)
- **1st Global Meeting on Zero Tillage - Brazil** - (July)
- **AAPRESID Annual Congress - Argentina** (presential and online - August 10 to 12)
- **Soil Health Institute Annual Meeting** - (presential and online - August 11)
- **Estivale de la Bio - Villemagne l'Argentière France** - (Presential - August 15)
- **Community of Practice Event** - (Online - October) - Event on "Grasslands and Grazing"Forum
- **Origine Diversite et Territoires - Switzerland** - (Presential and online - October 19 to 21)
- **MASCD Project workshop - ICRISAT - Hyderabad - India** (Presential and online - October 13-14)
- **Assises Régionales de la Biodiversité - Montpellier** - France (presential - October 27 to 29)
- **Future Economy Forum - Sharm El Sheikh - Egypt** - (presential and online - November 5-6)



# Achievements since end of 2021

## Relationships with Initiatives & Partnerships

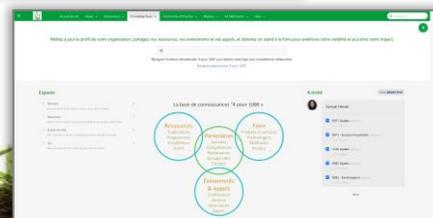
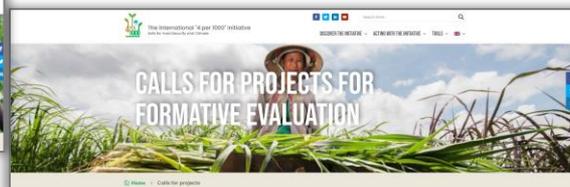


- **Side Events UNCCD COP 15 Abidjan** - (Hybrid - May 17th - Jointly organized by "4 per 1000" and GIZ - Linking Land Degradation Neutrality (LDN) targets with Nationally Determined Contributions (NDCs) and biodiversity targets through Sustainable Land Management)
- Webinar on **OrCaSa** preparation and "4 per 1000" - (Online - July 7th - September 15th) – and Kick-Of meeting (Presential and online October 26-28)
- Participation as Partner in the **General Assembly of the Global Soil Partnership** (Online - May 23rd to 25th)
- **4th Edition of the Planet A Forum** (Online - June 24th) - Participation as member of the Scientific Committee
- **Partner meetings on the UN Decade on Ecosystem Restoration** (Online, one meeting approximately every 2 months)
- **WBCSD "Friends of Soil Health"** (Online monthly dialogue)
- **Coalition of Action for Soil Health** - CA4SH
- **Coalition on Agroecology.**



# Achievements since end of 2021

## Work on the Web site & Collaborative Platform



- Daily maintenance of the website [www.4p1000.org](http://www.4p1000.org).
- Regular enrichment of the site
- Increased use and traffic on the version 2.0 of the **collaborative platform** managed by **AFRIS** from Benin. Creation of the Knowledge Base.
- Organization of the 2nd "4 per 1000" Initiative virtual fair during the European Union's Green Week with help of GIZ.
- Animation of the **Climate-Soil Nexus Community of Practice** originally developed with GIZ



# Achievements since end of 2021

## Communication (1)



- Continuation in 2022 of the publication of the Initiative's newsletter in English, French & Spanish

- n°15 in January
- n°16 in April
- n°17 in July with a special Viti-Vini booklet produced with OIV team
- n°18 in October

- **Graphic work** on others supports of communication of the Initiative.



# Achievements since end of 2021

## Communication (2)



- Identification and contact of **new Ambassadors** of the "4 per 1000" Initiative
- Development of **press relations** through regular contacts with the media and journalists essential to raising general awareness of the Initiative
- **Strategic watch in 3 languages** : press reviews (in 2022, 166 articles mentioned "4 per 1000" compared to 95 in 2021)
- Development of the **Youtube Channel** of the "4 per 1000" Initiative
- **Communication on social networks**, in 2022

Since Nov. 2020	Facebook	LinkedIn	Twitter
<b>Number of followers</b>	1958 (+16%)	2920 (+81%)	1645 (+59%)
<b>Number of posts/tweets</b>	2 per day More than 400,000	1 per day 109,500	2 per month

# Achievements since end of 2021

## Communication (3)

Update of the database of members and partners:

- intermediate version of the **map** available on the website
- **Identity profiles** for each organization in the Initiative's collaborative platform, accessible and editable (Knowledge base)
- Permanent “4 per 1000” Initiative virtual Fair with stands

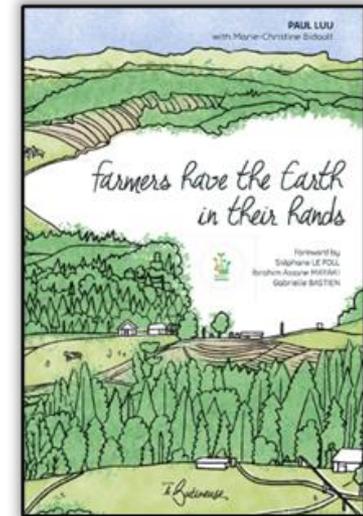


# Achievements since end of 2021

## Other activities



- The book intitled “**Farmers have the Earth in their hands**” was published at the end of June 2022 with a preface by President Stéphane LE FOLL and Vice Presidents Gabrielle BASTIEN and Ibrahim MAYAKI. **The book is now in French, English and Spanish.**
- **Collaboration with the FAO teams** on the development of a facilitated access to various tools assessing carbon sequestration in soils, ecosystems restoration such as ABC Map, NEXT and AURORA. with support of the French Ministry of Agriculture and Food sovereignty (US\$ 100,000).
- “4 per 1000” **Call for Engagement for Healthy Soils** to 81 Ministers of Agriculture (May 2022) : New Zealand, Germany, Switzerland, Spain and Scotland clearly support the call. To be followed at COP 27 through the “Soil health” Resolution pushed by “4 per 1000” and CA4SH.
- **Fellowship and Internships:**
  - Dr. Luz-Maria LOZADA from The James Hutton Institute (Aberdeen - Scotland) sponsored by OECD (May to July).
  - Ms. Lea POMAREDE (for 1 month in June from Sciences Po Toulouse) and Ms. Margot TRICOCHÉ (for 1 and half month in July and August from Institut Agro Rennes-Angers).



# Achievements since end of 2021

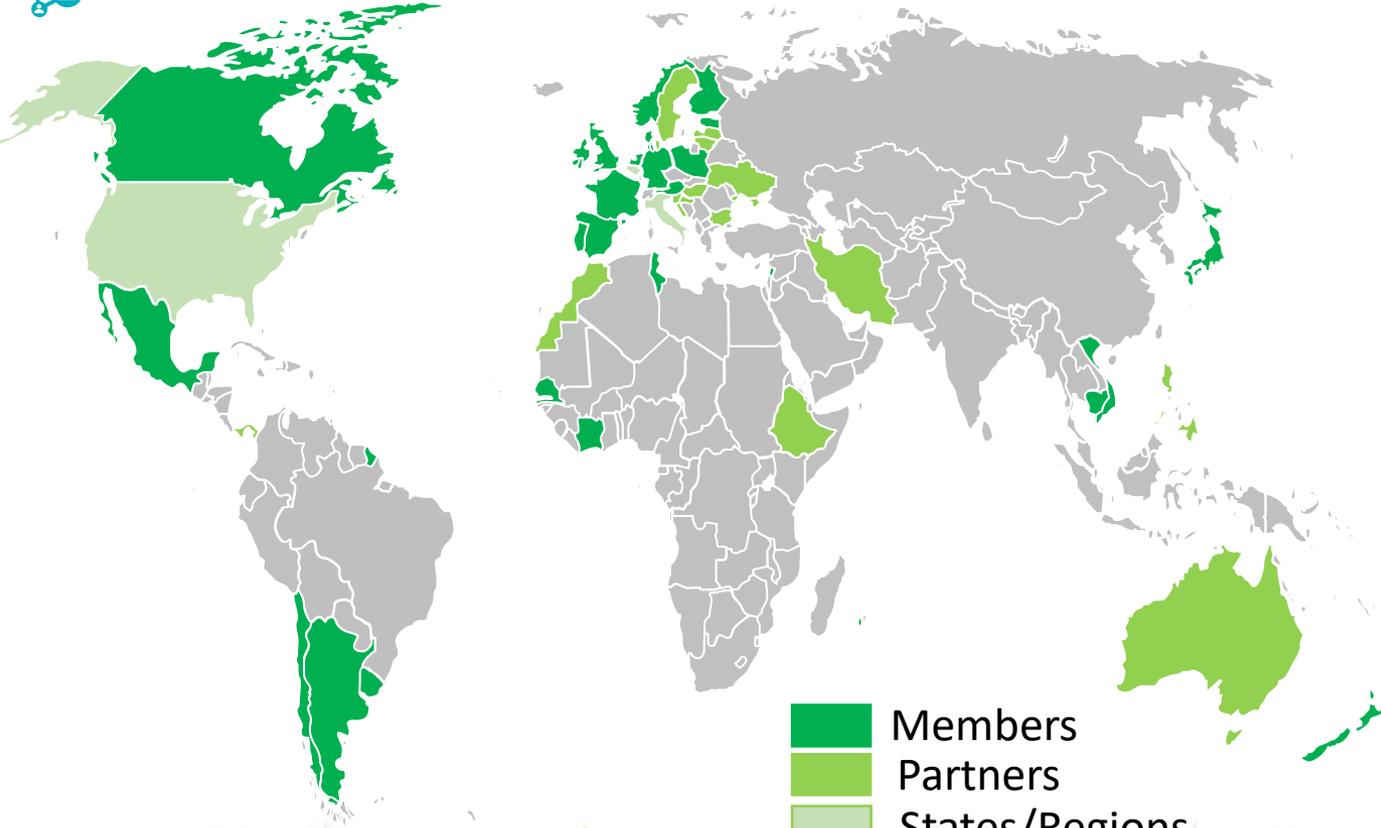
## Administrative procedures

- MoU signed on February 18th 2022, between the **African Agriculture Adaptation Foundation (AAA)**, based in Morocco and the “4 per 1000” Initiative.
- MoU signed on April 6th 2022, between the **OIV (International Office of Vine and Wine)** and the “4 per 1000” Initiative in the presence of Mr. Stéphane Le Foll, President of “4 per 1000” and Mr. Pau Rocca, Director General of the OIV, in Paris
- MoU signed on April 8th, 2022, between **Save Soil Movement** and the “4 per 1000” Initiative. The Save Soil movement of the Indian yogi Sadhguru has helped galvanize the attention of over 4 billion people to the soil condition worldwide.
- MoU signed on October 14<sup>th</sup>, 2022, between **FARM (Fondation pour l’Agriculture et la Ruralité dans le Monde)** and the “4 per 1000” Initiative in Paris
- **GIZ (SV Boden)** has taken over the **patronage for the “4 per 1000” virtual fair**
- Agreement between **the Alliance CIAT and Bioversity International and French Ministry of Agriculture** (November 2022)

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# Some Partners & Members in Nov. 2021



Members  
 Partners  
 States/Regions



# Partners & Members (9th Nov 2022)

## FORUM partners

**739** signatories of the Declaration of Intent on objectives sharing

*Including 52 countries & provinces, 19 international & regional organizations, 14 foundations & development banks, 252 NGOs, 108 research & education bodies & Universities, 69 Farmers organizations and 225 enterprises*

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## CONSORTIUM Members

**326** signatories of the Declaration of Intent on governance

Chair : **Mr. Stéphane LE FOLL** (ex. Ag. Minister France)

Inc. Vice-Chair : **Mrs. Gabrielle BASTIEN** (Reg. Canada)

Out. Vice-Chair : **Dr. Ibrahim MAYAKI** (ES NEPAD)



# Budget & Finance

- **2022 annual budget of k€ 955** adopted in Glasgow
- In **2022: k€ 368 spent** (Estimate end 2022) on k€ 411 available (k€ 189,5 from 2021 + k€ 150 from **French MAA** + k€ 20,2 from **Spanish MA** + k€ 45 from **GIZ** + k€ 5 from **MacDonald** + k€ 1,5 from **EleNature**)
- French Ministry of Agriculture (1 secondment) and Spanish Ministry of Agriculture (1 secondment) & German Ministry of Agriculture (2,5 secondments)
- In addition total contribution in **kind** : **k€ 28** from : **Cirad** (k€ 17), **Region Occitanie** and **Agropolis International** (k€ 10), **INRA** (k€ 4).

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# Budget & Finance (2)

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- A **total amount of expenses: € 342,668** without overheads estimated to € 25,665. Overheads are charged by the Alliance CIAT – Bioversity International.
- As of 31 December 2022, the available balance of the 2022 budget is estimated at approximately **€43,043 out of a total budget of €411,376.**



# Budget & Finance

## Effort to mobilize financial resources



### WHY WE NEED YOU

Your engagement is needed NOW !

to help fight against climate change while enhancing food security.

to support the most advanced research and reflection about carbon sequestration in soils.

to change agricultural practices worldwide.

No action would mean giving up on the Paris Agreement central aim\*\*\*

- **Solicitation letter** including a **call for financial support** from the Initiative will be sent to all our members and partners at the beginning of 2022
- Keeping in mind the decision of the Consortium in 2019, confirmed since then for the **possible creation of a " 4 per 1000 " Foundation.**





# Situation of the Executive Secretariat

Hosted by  
Alliance



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**Dr. Paul LUU**  
*Executive Secretary*  
*Asia & Pacific regions cor.*

**Mrs. Brigitte CABANTOUS**  
Assistant for Events

**Dr. Paloma MELGAREJO**  
**Scientific Activities**  
**Supervisor** (Paris then Madrid)  
STC  
Scientific aspects  
Call for projects  
Digital Resource Center  
Link with IRSCP  
Link with other scientific Partners and Initiatives  
Etc.  
*Central & South America*  
*Regional correspondent*

**Mrs Béatrice BRETON-ASKAR**  
**Resources Mobilization**  
Link with donors & other partners (proj. leaders)  
*Europ cor.*

**Mr. Marc BERNARD (Consult.)**  
Network & Global Facilities Coordinator  
Link with users & partners  
Collaborative Platform – Virtual Fair  
*Africa Reg. cor.*

**Mrs. Julia KLEMME, Mr. Samuel OTTNAD & Mrs. Claudia SCHEPP (Bonn)**  
**Projects Management & Partnership Officers**  
Projects part of the Init.  
Link with proj. leaders  
Link with STC for projects Assessment, Etc.

**Consultants**  
(com, IT...)

