

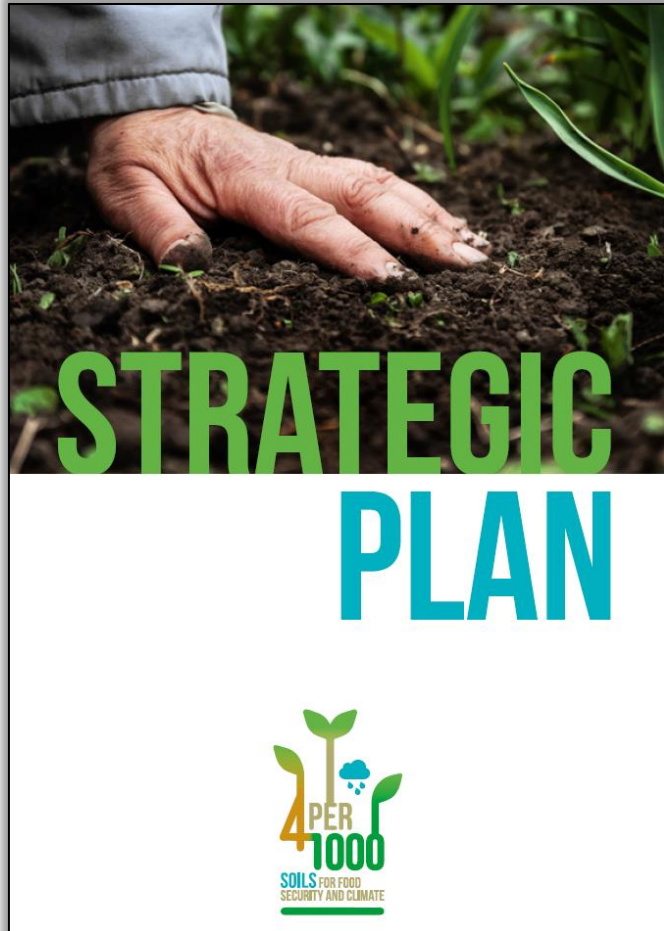


The **4PER1000** 2023 Roadmap & Operational Framework

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The 4PER1000 Strategic Plan 2050



2020

- The “4 per 1000” Strategic Plan 2050 was adopted by the Consortium of Members in June 2020 ;
- It sets a clear **Vision** and **Mission** for the next 28 years ;
- **24 Strategic Objectives** with specific Goals and Targets were identified for 2030 and 2050, with a Baseline in 2020.



The 4PER1000 Strategic Plan 2050

2021

- During 2021, the 24 Strategic Objectives have been reviewed by 24 Working Groups called **Task Forces**, formed for the development of the **Implementation Strategy** ;
- To ensure representativeness and objectivity, the **Delphi study** method was used. The collaborative platform also enabled a high level of participation ; More than 4,000 responses were received from 136 people involved in the 24 Task Forces, out of a total of 350 interested people ;
- The findings of this work were presented in Glasgow, on 10 November 2021, at the 5th Day of the Initiative



The 4PER1000 Strategic Plan 2050

2022

- In 2022, The Executive Secretariat reviewed **162 Activities** resulting from the work of the Task Forces, organized within the 24 Strategic Objectives in **12 different Categories** ;
- In parallel, based on the proposals made by the Task Forces, each **Strategic Objective has been reviewed** : revision of the Title, Description, 2020 Baseline and 2030 & 2050 Targets ;
- This work has led to:
 - **Version 2 of the “4 per 1000” Strategic Plan 2050** ;
 - **Version 1 of the “4 per 1000” Implementation Plan*** ;

* The latter document was approved by the Consortium of Members in an electronic consultation in July & August 2022.

The 4PER1000 Implementation Plan

In parallel, the 24 Strategic Objectives were split into 2 families: the **Core Facilities** and the **Global Facilities**

Strategic Plan
6 Goals & 24 Objectives



Core Facilities

- I. Strategy
- II. Governance & Administration
- III. Advocacy & Awareness
- IV. Soil Health Programs
- V. Networking & Collaboration
- VI. Partnerships & Alliances
- VII. Cross-Cutting Actions

Global Facilities

1. Project Support
2. Carbon Markets
3. Urge Soil Regeneration
4. Collaborative Platform
5. Youth & Seniors
6. Soil Health Observatory
7. Impact Assessment

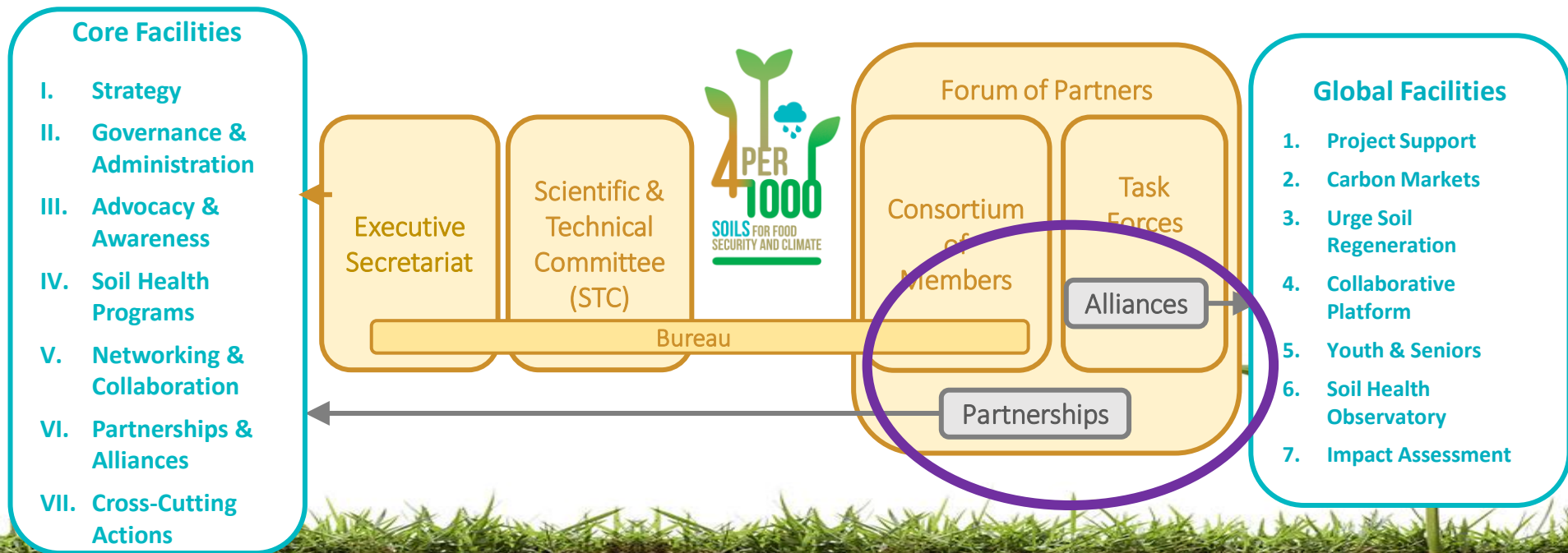


The 4PER1000 Operational Framework

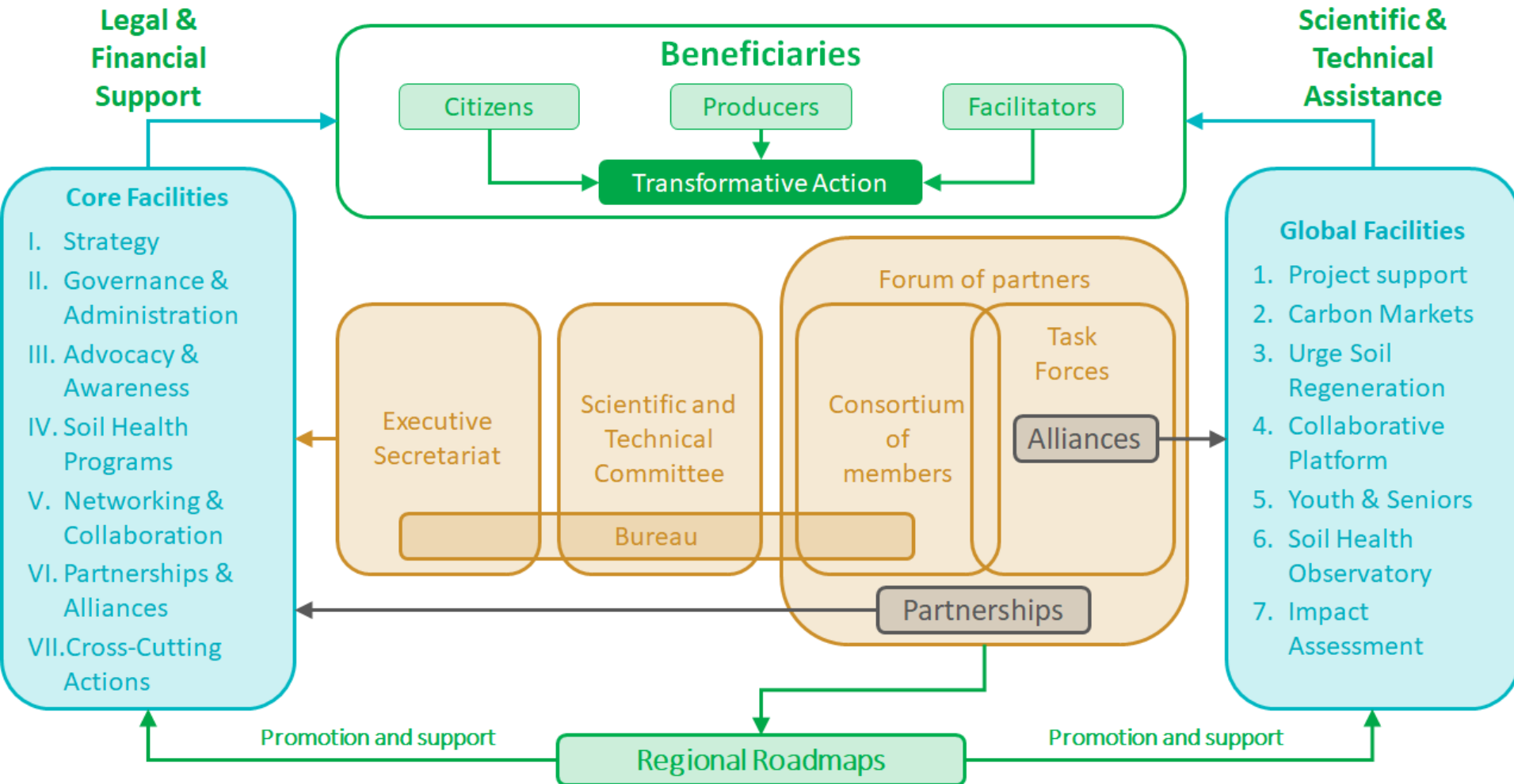
Partnerships and **Alliances** are formed by Partners, Members or supportive Friends of the “4 per 1000” Initiative.

The **Core Facilities** being led by the Executive Secretariat mainly through **Partnerships** with governmental and international organizations.

The **Global Facilities**, in the future, being led by **Alliances** of research organizations, NGOs and companies and **facilitated** by the **Executive Secretariat**.



The 4PER1000 Operational Framework



Orientations & Activity for 2023

- The **Core Facilities** are the skeleton of the “4 per 1000” yearly Roadmap
- The **2023 Roadmap** is divided into 7 major chapters relating to the 7 Core Facilities:
 - Core Facility I = **Strategy**
 - Core Facility II = **Governance & Administration**
 - Core Facility III = **Advocacy & Awareness**
 - Core Facility IV = **Soil Health Programs**
 - Core Facility IV = **Networking & Collaboration**
 - Core Facility V = **Partnerships & Alliances**
 - Core Facility VI = **Cross-Cutting Actions**
(as referred to in the “4 per 1000” Strategic Plan 2050)



Strategy = Core Facility I

- The **4PER1000 Strategic Plan** adopted in June 2020 ;
- The **4PER1000 Operational Framework** adopted end of 2021 ;
- The **4PER1000 Strategic Plan Version 2** reviewed in 2022 ;
- The **4PER1000 Implementation Plan Version 1** adopted end of Q2 2022 ;
- The inception of **Coalitions : Partnerships and Alliances** to be introduced as of early 2023.



Governance & Administration = Core Facility II

- The “4 per 1000” Initiative Bureau created in 2019, will pursue in 2023, with the support of all “Collèges” Representatives, the important task of developing the Vision and the “4 per 1000” Implementation Plan, while continuing to moderate the “Collèges” ;
- The STC Scientific and Technical Committee of the “4 per 1000” Initiative will pursue its work and mandate in 2023.



Advocacy & Awareness = Core Facility III

Main Strategic Objectives involved

[C1] Advocacy & Awareness

[A6] Conceptual Framework

[C4] Branding and Certification

1. **Promotion of the “4 per 1000” Initiative** [C1-C2-C3]
2. **“4 per 1000” Communication Strategy** [C1-C2-C3]
 - To support the implementation and realisation of the Implementation Plan
 - To further expand the outreach of the “4 per 1000” Initiative
 - To further develop links with Partners and Members to maximise synergies.





Advocacy & Awareness = Core Facility III

With:

- **Regional correspondents' groups ;**
- **Social networks ;**
- **“4 per 1000” Newsletter** in French, English and Spanish ;
- **Link to potential Ambassadors ;**
- **Press relations ;**
- **Permanent strategic watch** by themes (sectoral, scientific, economic, etc.) ;





Advocacy & Awareness = Core Facility III

3. Contribution to international debates on Soil Health

[A4-A6-D4]

- **Participation** in meetings, symposia and other conferences (see WLSF in 2022)
- **Promote a harmonized view among different UN agencies and the three Rio conventions** on the topic of Soil Health (See Call For Engagement 2022 to 81 Countries + Soil Resolution for CoP 27 with CA4SH)





Soil Health Programs = Core Facility VI

Main Strategic Objectives involved

[A1] NDCs

[B1] Investment Plans

In 2023, as in previous years, the Executive Secretariat will continue to advocate intensively at the level of each country and each regional or international organisation for Soil Health, via soil carbon sequestration, to be an integral part of the NDCs (National Determined Contributions) and the resulting national programmes and/or plans.



Networking & Collaboration = Core Facility V

Main Strategic Objectives involved

[A3] Share Experiences

[A4] Stakeholder Interaction

[D2] Regional Networks

1. Continued work on the Collaborative Platform and its operation [B2-B3-D1-F3]

- Foster the Networking and Collaboration between our Partners and Members. Clear identification of all Partners in the Initiative by taking example on the stands of the “4 per 1000” Virtual Fair 2022 edition



Networking & Collaboration = Core Facility V

Organization of Meetings at regional level [A2]

- **The « 4 per 1000 » Asia Meeting** from 7 to 10 February 2023, in Hyderabad, in India ; in co-organization with ICRISAT (International Crops Research Institute for the Semi-arid Tropics), ICAR (Indian Council of Agricultural Research), the Alliance de Bioversity International & CIAT, TAAS (Trust for Advancement of Agricultural Sciences) and the Heartfulness Institute.
 - Topic: "Carbon Sequestration in Soils: Potential, Opportunities and Strategies for Healthy Soils and Climate Change Mitigation in Asia".
- **The « 4 per 1000 » Western Africa Meeting** from 15 to 17 May 2023, in Abidjan, in Côte d'Ivoire (Ivory Coast); in co-organization with CIRAD [*French Agricultural Research and Cooperation Organization*] and the Ivorian Ministry of Agriculture and Rural Development (Partners of the [Terri4Sol Project](#)).
 - Topic: "The Preservation and Restoration of Forest Soils in West Africa".
- **The « 4 per 1000 » Northern Europe Meeting**, from 6 to 8 June 2023, in Helsinki, in Finland ; in co-organization with BSAG (Baltic Sea Action Group) and the Finnish Ministry of Agriculture.
 - Topic: "More Carbon in the Soil for multiple Benefits".



Partnerships & Alliances = Core Facility VI

Main Strategic Objectives involved

[D4] Partnerships and Alliances

[C3] Increased Investments

1. Creation of Partnerships to support Core Facilities

- On the top of existing Partnerships, the “4 per 1000” Initiative Executive Secretariat will seek in 2023 to identify, contact and develop relationships with organizations willing to join and support its Core Facilities

• 2. Inception of Alliances to support Global Facilities

Alliances will be a group of organizations which will be willing to gather around a specific Global Facility. Alliances will focus their expertise on Global Facilities, which include 11 Strategic Objectives from the “4 per 1000” Strategic Plan 2050.



4PER1000 Existing Partnerships

1. French Ministry of Agriculture [Grant agreement + 1 Secondment]
 2. Spanish Ministry of Agriculture [Grant agreement + 1 Secondment]
 3. German Ministry of Agriculture (BLE) [2,5 secondments]
 4. CGIAR The Alliance of Bioersity International & CIAT (IO) [MoA + Hosting agreement since 1.1.2021]
 5. GIZ (Germany) [Grant agreement 1.12.2021 to 31.03.2023]
 6. IRD (France) [Grant Agreement in 2020 & 2022]
 7. CIRAD (France) [0,4 Secondment]
 8. INRAE (France) [Office in Paris]
 9. Occitanie Region (France) [Offices]
 10. AFRIS (Benin) [3 year-MoU signed on 1 Sept. 2021]
 - 11. AAA Adaptation of African Agriculture to Climate Change Initiative (Morocco) [5 year-MoU signed on 18 Feb. 2022]**
 - 12. OIV International Organisation of Vine and Wine (IO) [3 year-Mou signed on 6 April 2022]**
 - 13. SaveSoil Isha Foundation (India) [3 year-MoU signed on 8 April 2022]**
 - 14. FARM Foundation (France) [3 year-MoU signed on 14 Oct. 2022]**
 15. McDonald's (France) [Invoice in 2021]
 - 16. IVEA-Elenature (France) [Funding agreement signed on 8 Sept. 2022]**
 17. FAO, GSP Global Soil Partnership
 18. UN Decade on Ecosystem Restoration
 19. UNFSS 2021, CA4SH Coalition of Action 4 Soil Health
 20. UNFSS 2021, Coalition on Agroecology
- Update Oct. 2022



Core Facilities

led by the "4p1000" Executive Secretariat, with the support of Partnerships

Core Facilities (CF)	With Strategic Objectives
1 CF.I. Strategy	CF.I. Strategy
2 CF.II. Governance & Administration	CF.II. Governance & Administration
3 CF.III. Advocacy & Awareness	CF.III. Advocacy & Awareness [C1] Advocacy & Awareness [A6] Conceptual Framework [C4] Branding & Certification
4 CF.IV. Soil Health Programs	CF.IV. Soil Health Programs [A1] NDCs [B1] Investment Plans
5 CF.V. Networking & Collaboration	CF.IV. Networking & Collaboration [A3] Share Experiences [A4] Stakeholder Interaction [D2] Regional Networks
6 CF.VI. Partnerships & Alliances	CF.V. Partnerships & Alliances [D4] Partnerships & Alliances [C3] Increased Investments
7 CF.VII. Cross-Cutting Actions	CF.VI. Cross-Cutting Actions [F1] Twin Regions [F2] Resource Mobilization [F3] "4 per 1000" Dashboard.



Global Facilities

led by Alliances, with the facilitation of the "4p1000" Executive Secretariat

Global Facilities (GF)		With Strategic Objectives
1	GF.1. Project Support	GF.1. Project Support [A2] Project Development [B2] Technology Database [B3] GAFOLUP Helpdesk [B4] MRV Tools [E1] MRV Systems
2	GF.2. Carbon Markets	GF.2. Carbon Markets [A5]
3	GF.3. Urge Soil Regeneration	GF.3. Urge Soil Regeneration [C2]
4	GF.4. Collaborative Platform	GF.4. Collaborative Platform [D1]
5	GF.5. Youth & Seniors	GF.5. Youth & Seniors [D3]
6	GF.6. Soil Health Observatory	GF.6. Soil Health Observatory [E2]
7	GF.7. Impact Assessment	GF.7. Impact Assessment [E3]

Cross-Cutting Actions = Core Facility VII

Main Strategic Objectives involved

[F1] Twin Regions

[F2] Resource Mobilization

[F3] “4 per 1000” Dashboard

1. Strategic Objective F1: Twin Regions

In 2023, the Twin Regions Action aims to:

- Consolidate the Task Force
- Develop concepts and project proposals for the development of global facilities to improve the framework for soil health and soil carbon sequestration actions in Twin Regions
- Promote the Twin Regions concept.



Cross-Cutting Actions = Core Facility VI

2. Strategic Objective F2: Resource Mobilization

▪ Funder engagement

- In line with the work conducted in 2022 by the Executive Secretariat, the following process will be pushed further towards potential donors: identification, targeting, contact, convince to join the Initiative and call for funding. Other groups of potential funders will be explored while reaching the following groups:
 - Private Sector, Funding bodies, local and international Foundations, High Net Worth Individuals, People and Celebrities. In general, and whenever possible, it will be pursued that these potential donors become Partners or Members of the "4 per 1000" Initiative.



Cross-Cutting Actions = Core Facility VI

2. Strategic Objective F2: Resource Mobilization

- **Seeking funding for the operating budget of the Executive Secretariat of the Initiative, for Core facilities** (direct funding agreements)
 - Through **Call for Funding** towards the Partners, Members and Friends of the “4 per 1000” Initiative
 - Through the **Promotion of the Book** “Farmers have the Earth in their hands” ;
- **Facilitating the engagement with public and private Donors to support Global Facilities: seeking funding for the Projects of the Coalitions** (see Strategy Implementation Cycle SIC) **(through earmarked funding via the FARM Foundation)** ; Work on potential of **Green Finance** and **Carbon Markets Initiatives**

Cross-Cutting Actions = Core Facility VI

3. Strategic Objective F3: “4 per 1000” Dashboard

- The "4 per 1000" Dashboard will provide near real-time quantitative information on the “4 per 1000” Initiative's progress, considering Partner and Member measures.
- A large Coalition around that objective is needed in order to allow access to data that are important for such a Dashboard. A first concept note will be drafted during the year and potential partners will be approached to start the work in a short delay.

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