

THE SAVE SOIL MOVEMENT

ENDORSED BY



















PGH

- Trees for All
- Trees for Life
- Green SchoolMovement

IAM

- Training Farmers on Natural Farming Methods
- Farmer to FarmerLearning Network
- Long-term handholding during transition

RFR

- 161 Million supporters
- National Movement
- Policy Recommendation to PMO
- NITI Aayog Advisory based on RFR Policy

Cauvery Calling

- Tamil Nadu & Karnataka
- Shift Farmers from cash-crop to Tree farming
- Mobilization by Sadhguru:
- Farmers to uptake Tree based crops
- Community support for tree farming

Save Soil

- 4 Billion people reached
- 30,000 Km solo journey
- 0.5 Million Earth buddies
- 3 Million children from 63 countries wrote to premiers of nations
- 691 events
- 6,749 publications across world



Save Soil - The world's largest people's movement

THE PLAN



needs supportive policies in every nation



Policies need people's support



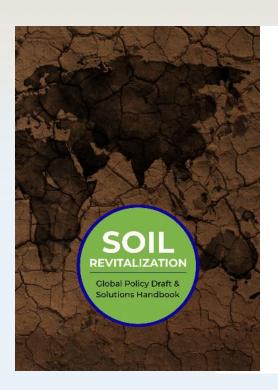


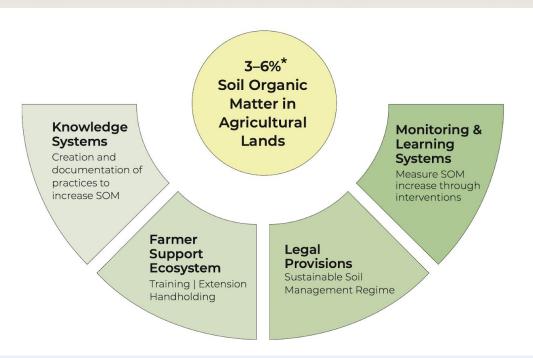
Save Soil addresses 12 SDGS





Research & Policy Framework





^{*} Based on regional conditions

Sustainable Soil Management Research

A compilation of living documents updated on savesoil.org

700+

SSM Practices
Documented

193
Country Specific Handbooks

100+
Volunteers

Country

Czech Republic

Agroecological Zone
Temperate & 2 more

SSM Practice
Practice 1, 2 & 3

SSM CROP

Major Crops & 2 more

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AEZ #1





- Soil health
- Economic benefits



FEEDLANDS

- Soil health
- Economic benefits







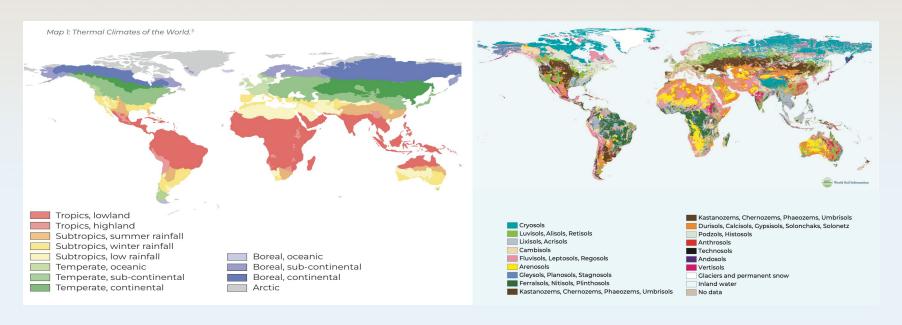


ANIMAL REARING

- Soil health
- Economic benefits



Agro-Ecological Zonation = Agroclimatic Zone + WRB Soil types





The Save Soil Movement's solution to Global Agricultural Land Degradation – Presented at COP15, 2022



OBJECTIVE: MIN. 3-6% SOIL ORGANIC MATTER

STRATEGIES:

Incentivise Farmers to get there

Simplify/ implement **Carbon Credits** to farmers

Move **labelling** from Organic to farmer based **Soil Organic Matter**





The Save Soil Journey

Last year, Sadhguru embarked on an epic 100-day, 30,000 km lone motorcycle journey across 27 countries to raise visibility of the soil crisis. Age 65, he put his life on the line for the cause.

- 4 billion people reached
- **3+ million** letters from young people to politicians
- 1,000+ public figures supporting
- **691 engagements** with public figures, media, governments and general public
- MoUs signed with 8 nations



Experts Roundtable World Soil Day 2022





























250+
Publications



A People's movement ...

Volunteers across the globe have been taking the Save Soil message forward!

In the last 12 months, a number of volunteers from various countries have ran, cycled, and even sailed **thousands of kilometers** across the globe to raise awareness about the soil crisis.

Over **40 cities** in North America **stand for soil**, with proclamations from Mayors recognizing March 21st as **Save Soil Day** at New York City, New Washington DC, Edmonton, Calgary, Charlotte, Cincinnati, Indianapolis, Rainer, San Ramon **and many more**.





