



# The Save Soil Journey

Last year, Sadhguru embarked on an epic **100-day, 30,000 km lone motorcycle journey across 27 countries** to raise visibility of the soil crisis. Age 65, he put his life on the line for the cause.

- **4 billion** people reached
- **3+ million** letters from young people to politicians
- **1,000+** public figures supporting
- **691 engagements** with public figures, media, governments and general public
- MoUs signed with **8 nations**



WATCH HIGHLIGHTS HERE





# THE SAVE SOIL MOVEMENT

ENDORSED BY  
GLOBAL ORGANIZATIONS



Food and Agriculture  
Organization of the  
United Nations



United Nations  
Convention to Combat  
Desertification



World Food  
Programme



International  
for Conserva  
Nature

UN   
environment  
programme



رابطۃ العالم الاسلامي  
MUSLIM WORLD LEAGUE



# Our History

**Project Launched**

**1998**



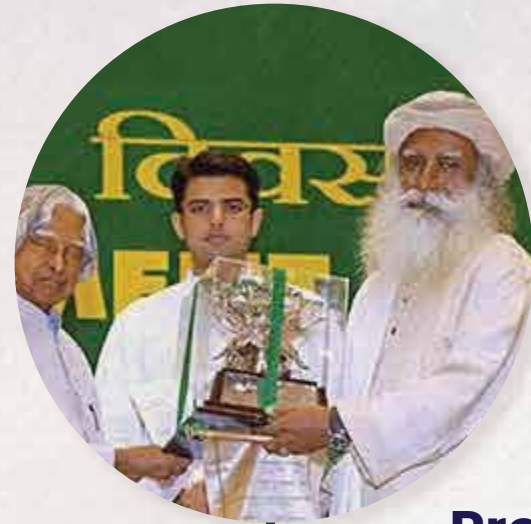
**2006**

**Guinness World Record**  
852,587 trees planted in a single day



**UN ECOSOC accreditation**  
and beginning of active UN engagement

**2007**



**Progress update**  
35 million trees planted  
**70,000 farmers engaged** in tree based agriculture

**2006**

**Received India's Highest Environment Award**



**2017**



**Rally for Rivers Cauvery Calling Launched**

World's largest farmer driven eco-restoration project  
Committed to revive soil and water through tree based agriculture covering a massive 83,000 sq km area.

**2.42 billion trees to be planted** in 12 years  
**5.2 million farmers to be enabled**  
**UNCCD accreditation**

**2019**

**Rally for Rivers Launched**

Support from 162 Million people

Indian Govt Adopts RFR's Policy Recommendations to Save India's rivers and soil

DPRs underway to revitalize 13 rivers based on RFR policies

**2020 2021**

**Cauvery Calling Update**

125,000 farmers adopted tree-based agriculture which enriches the soil and improves water retention

Proven to increase farmers' income

**300 – 800% in 5 – 7 years**

**62 million trees planted**

**UNEP accreditation (2020)**

**IUCN Accreditation (2020)**





# The Save Soil Movement's solution to Global Agricultural Land Degradation – Presented at COP15, 2022



## THE MOVEMENT'S IMPACT INCLUDES:

- **8 nations** signing MoUs with Save Soil
- Over **4 billion** people reached
- Organisations such as the **4 per 1000**, the **Commonwealth of Nations** and the **Muslim World League** coming forward to support Save Soil







# Contact

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