

# Gaiago



2021 Green Week Fair

May 2021

# An organisation working for the farmers



Set up in 2014, in Brittany



**6 years validating farmers' technique**  
(Laboratories, Distributors, Farms)



French manufacture, located in Saint-Malo



Sales in 8 European countries



**Team growth**

⇒ 10 to 40 people between early 2020 and the end of the year.



**Stakeholder at the heart of the agroecological transition**

⇒ Institutional partnerships & sector partnerships with companies.



# The traditional approach vs. The GAIAGO approach

## Traditional approach



*Nutritional deficiency*



Fertiliser /  
Biostimulant

*Insects*



Insecticides

*Diseases*



Fungicides /  
bactericides

*Weeds*

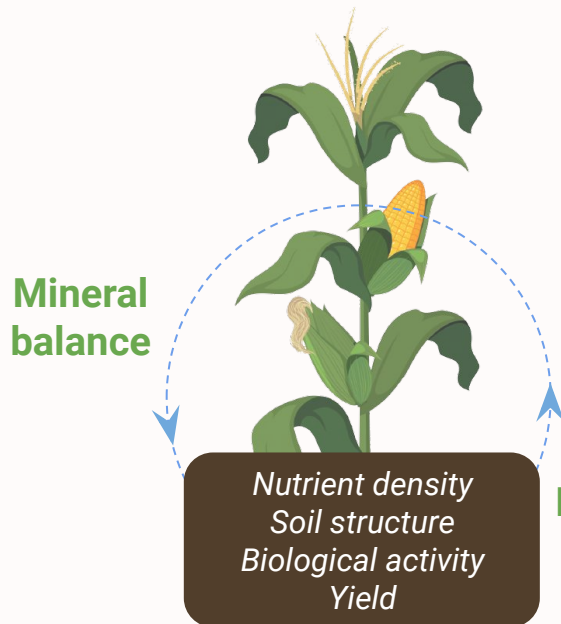


Herbicides

**Problem ⇒ Solution**

- *Structurally incomplete*
- *Induces negative side-effects*

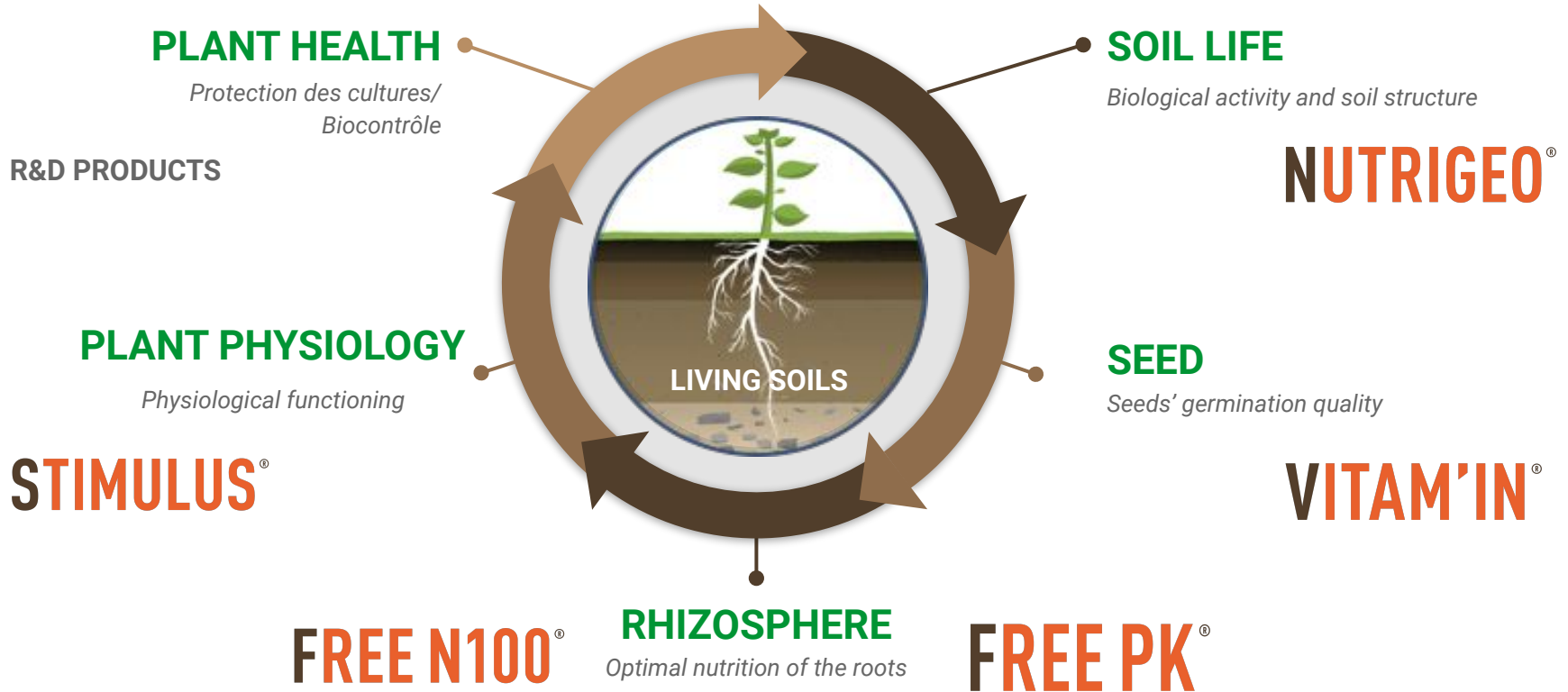
## Holistic approach



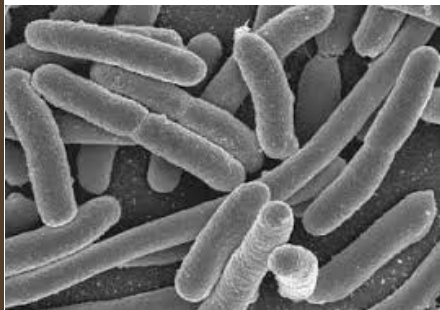
**Comprehensive approach**

- *Brings balance to a complex living environment*
- *Avoids "unintentional negative consequences"*

# A solution consistent with agricultural stakes

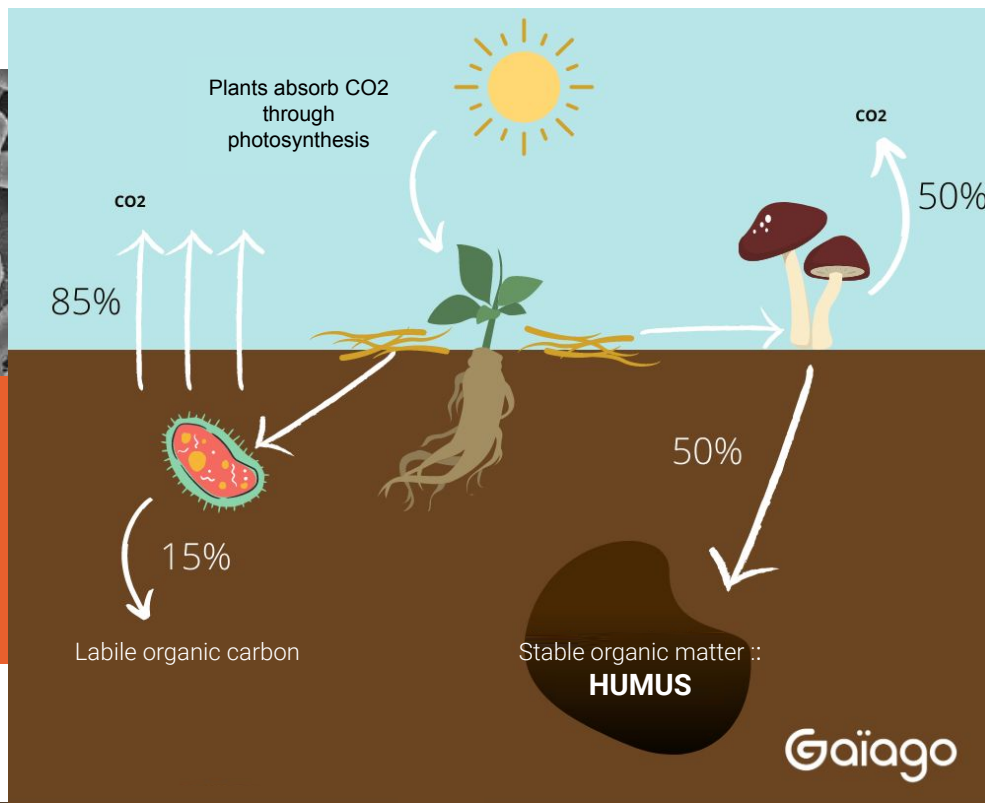


# Fungi : a more efficient way to produce humus



Produced molecules' half-life :

**6 months to 2 years**



Produced molecules' half-life :

**25 to 50 years**

