

## **VISION**

Healthier soils and plants for a food-secure and environmentally sustainable world.

# **MISSION**

Bring together innovative research, market expertise, and strategic public and private sector partners to identify and scale sustainable solutions for soil and plant nutrition that benefit farmers, entrepreneurs, and the environment.

Our foundational **Principles** and **Values** guide our decisions in setting research priorities, assessing business opportunities, and measuring our effectiveness.

#### **PRINCIPLES OF ENGAGEMENT**

- ✓ Science-backed innovation.
- ✓ Environmental stewardship.
- ✓ Locally driven solutions.
- ✓ Gender and youth equity.
- ✓ Private sector engagement.
- ✓ Impact-driven approaches.

### **ORGANIZATIONAL VALUES**

- ✓ Inclusivity and empowerment.
- ✓ Transparency and accountability.
- ✓ Collaboration and cooperation.
- ✓ Innovation and improvement.
- Efficiency and effectiveness.

# STRATEGIC OBJECTIVES

#### **DEVELOP BETTER TECHNOLOGIES**

Working with national, regional, and international partners, IFDC will develop, test, and adapt technologies that improve soil health and plant nutrition for smallholder systems:

- ✓ More efficient and improved fertilizers.
- ✓ Integrated soil management strategies.
- Mitigation of environmental impact.
- ✓ Technologies to improve degraded soils.



### **CATALYZE FARM PRODUCTIVITY**

IFDC will assess the performance of emerging technologies under smallholder conditions to increase farm productivity, profitability, and sustainability:

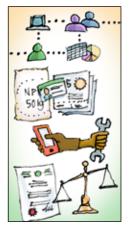
- ✓ On-farm research to test viability of new technologies.
- ✓ Extend fertilizer recommendations to farmers.
- ✓ Incorporate 4R nutrient stewardship.
- ✓ Evaluate environmental impact of improved practices.
- Demonstrate best available technologies.
- Scale and sustain adoption of improved technologies.
- ✓ Women and youth engagement.

### **STRENGTHEN MARKETS**

IFDC functions as an intermediary to connect farmers to input/output markets, and vice versa, ensuring scalability of improved technologies, increased production of commodities in demand, and trust among partners:

- ✓ Scaling assessment to develop inclusive markets.
- Develop agribusiness clusters.
- ✓ Strengthen capacity of agribusiness clusters.





#### **ENABLE IMPACT**

IFDC is committed to providing technical support and training to help countries invest in soil fertility and plant health and equipping partners to identify, develop, and implement key agricultural system changes:

- Achieve increased investment in soil fertility and plant health.
- Strengthen capacity to implement policies and regulations.
- Improve technical capacity of public and private sector partners.
- ✓ Share new knowledge and data.





