



An operational network formed by 95 public and private institutions of the agricultural sector and others of affinity.

Created in 2014 to promote and enhance good agricultural practices in Argentina.

It is a successful and pioneer publicprivate partnership for sustainable development in the region.



CURRENT FULL MEMBERS: MAIN PRIVATE AND PUBLIC ORGANIZATIONS

Red de Buenas Prácticas Agropecuarias



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ORGANIZATION AND GOVERNANCE











Regional nodes



General Management at the Bs As Grain Exchange



Committees and working groups







Executive Board













regulatory













Soils and

Fertilizers

Knowledge management



Local governments





01	COMMUNICATION TO THE SOCIETY	
02	SECTOR POSITIONING	
03	REGULATORY	
04	TERRITORIAL DEVELOPMENT	
05	GAP ADOPTION AND METRICS	



COMMUNICATION TO THE 01 **SECTOR POSITIONING** 03 REGULATORY TERRITORIAL DEVELOPMENT GAP ADOPTION AND 05

METRICS

Domestic positioning strategy

Agricultural concepts throughout different channels to dialogue with the society (social media campaigns, common language and key messages, talking points, etc.)

International positioning strategy

Argentina has developed a sustainable and friendly with the environment food production system (no till, cover crops, rotations, biotech seeds, integrated pest management, soil nutrition, efficient use of rainfall, other GAPs)

Argentine sustainable production system



Soil destruction tilling





O1 COMMUNICATION TO THE SOCIETY

O2 SECTOR POSITIONING

REGULATORY

O4 TERRITORIAL DEVELOPMENT

O5 GAP ADOPTION AND METRICS







O1 COMMUNICATION TO THE SOCIETY

02 SECTOR POSITIONING

03 REGULATORY

O4 TERRITORIAL DEVELOPMENT

O5 GAP ADOPTION AND METRICS

Expand the regional nodes network, and train local private and public leaders to promote GAP in each region.

Enhance current nodes (4 provinces) and create new ones.

Key national and local institutions - public and private - committed to support active development.







05	GAP ADOPTION AND METRICS				
04	TERRITORIAL DEVELOPMENT				
03	REGULATORY				
02	SECTOR POSITIONING				
01	COMMUNICATION TO THE SOCIETY				

Field assessment of GAP indicators as the baseline for policy making and promotion.

Local programs to improve farmer's practices throughout incentives (process of *constant improvement concept*): Córdoba province initiative as a leading case





