



A Restoration World Tour from the “4 per 1000” Fair during EU Green Week 2021

## Overview of the "4 per 1000" virtual Fair

June 1 - 2021

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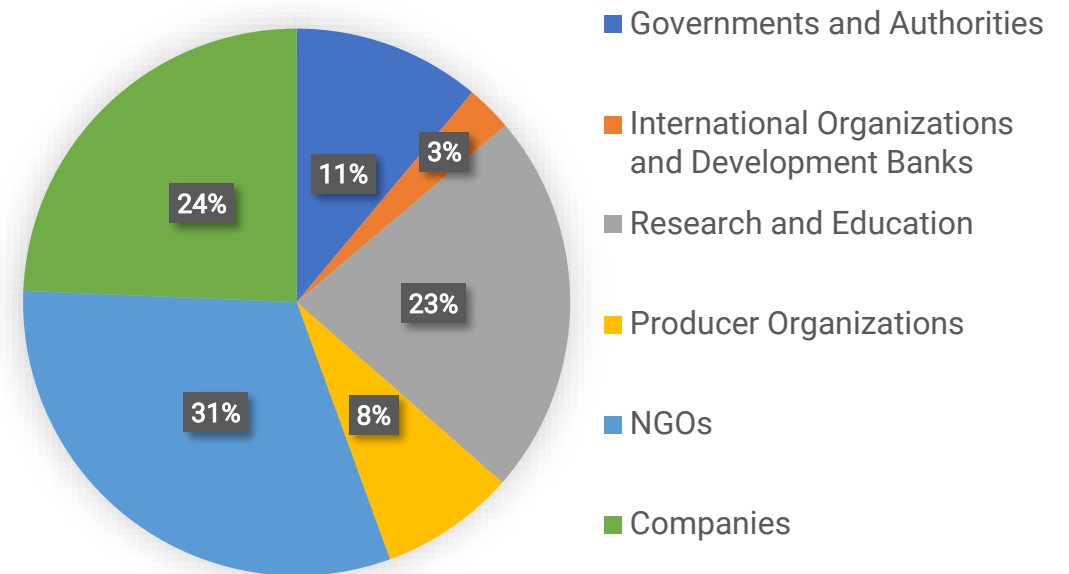
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# The “4 per 1000” Initiative Soils for Food Security and Climate

- Is a global multistakeholder platform.
- It was initiated at COP21 in Paris in 2015.
- Today we count 621 member organizations.
- It unites 1900 professionals.
- It is a huge pool of diverse skills and backgrounds.
- “4 per 1000” follows a decentralized approach, networks directly with local stakeholders and **provides facilities** for achieving our 2050 vision:

**“Worldwide healthy and carbon-rich soils to combat climate change and end hunger.”**

Organisations of the Initiative



# Framework 4 Action

## Core facilities

### Executive Secretariat

- Strategy development
- Networking
- Advocacy and awareness
- Partnership building

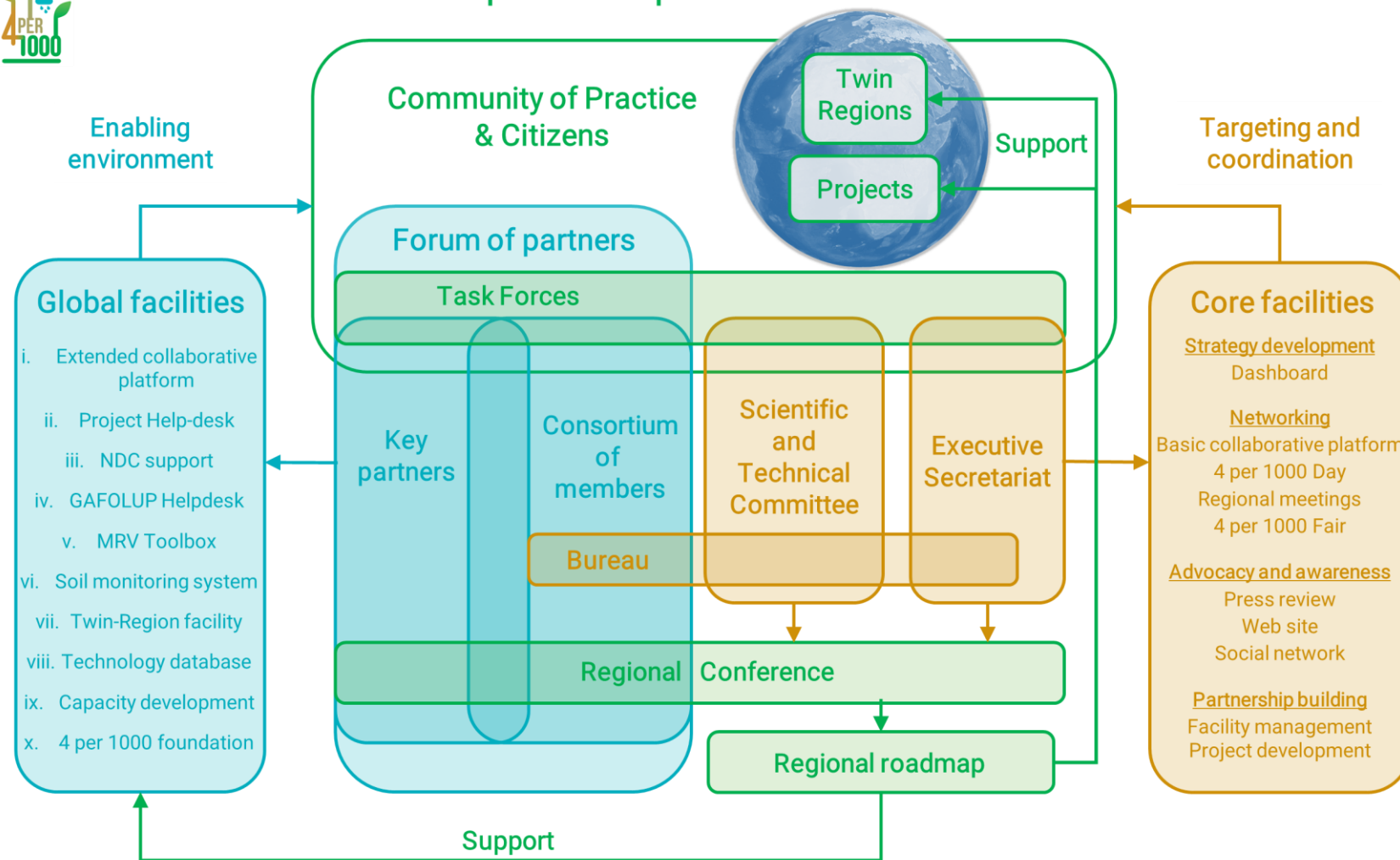
## Global facilities

### Key Partners

- Project Helpdesk
- Good practice Helpdesk
- MRV toolbox
- NCD support facility
- Soil monitoring facility
- ...



## 4 per 1000 Operational framework





That's a lot of people and a good plan, but

**How do we get it moving?**

**The “4 per 1000” virtual fair**

# The “4 per 1000” Fair at the EU Green Week

- The idea was born on January 26.
- The fair opened on May 3 at the beginning of EU Green Week.
- It has 89 exhibition stands and 212 exhibitors.
- I visited all of them and met 36 teams for a one-hour talk, well prepared and without getting out of breath.
- An amazing journey around the globe, incredible! All these friendly, open-minded, interesting and wonderful people! I learned so much!



# The fair brought our Initiative to life !

- breakthrough in transforming a large group of diverse people into an **agile network**
- to discover **respective skills**, and to engage in **intentional networking**.
- The virtual nature allowed everyone an **equal opportunity** to participate and join in the global debate.
- It provides enough time and ample opportunities to meet, listen, talk, learn and **get to know each other**.
- It allows to keep transaction costs and the **carbon footprint** for interaction **low**.
- It is a huge success and we decided to make it a **permanent facility** of our initiative.





This is nice, but

**How do we translate this into  
action on the ground?**

**The Twin Regions Movement**

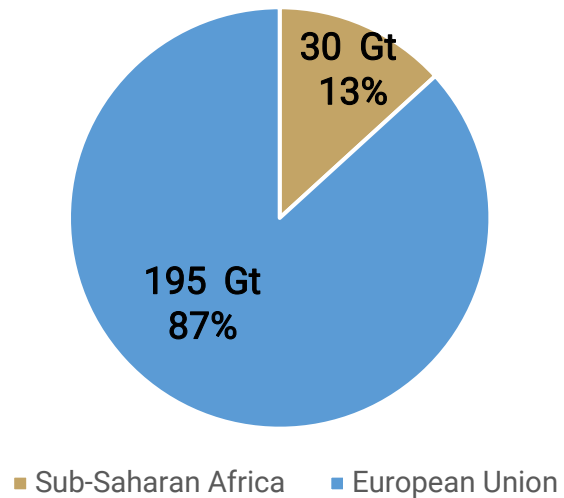


# The Twin Regions Movement

Massive engagement of citizens  
Leverage the complementarity of regions

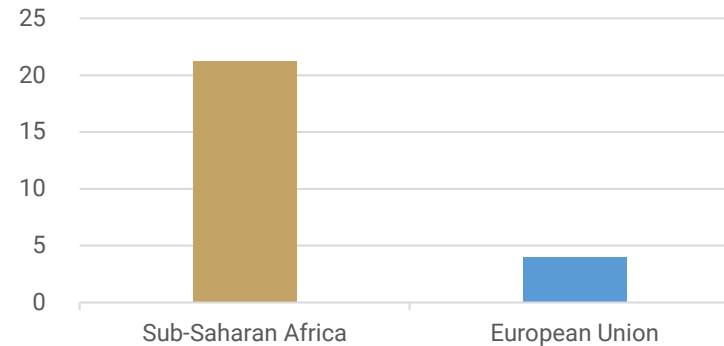
## Carbon Debt

CO2 Emissions since 1960 (Gt)

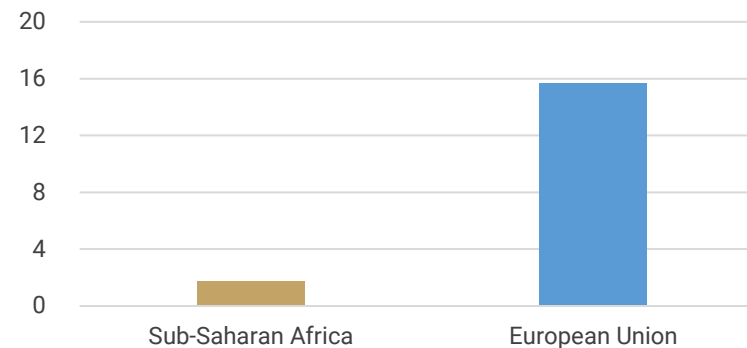


## Potential for Sequestration

Land area (million sq. km)



GDP (current US\$ trillions)







# The Twin Regions Movement

Work together !

Copargo (Benin)

Alfter (Germany)



	Copargo	Alfter	Combined
Population	71.000	24.000	95.000
Emissions per person (CO2 t/yr)	0,4	12,5	3,5
Total emissions (CO2 t/yr)	28.400	<b>300.000</b>	328.400
Area (ha)	87.600	3.400	91.000
Estimated sequestration potential (CO2 t/yr)	<b>175.200</b>	6.800	182.000
GDP per capita (USD)	1.300	45.000	12.340
Rainfall (mm/yr)	1.050	650	





Interesting idea, but

**How do you start the movement?**

**"Dare"**



Join [#GenerationRestoration](#)

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THANK YOU